



OG OUT OF THE BOX THE RISE OF SNEAKER CULTURE

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NIKE HYPE ON ICE HEAT EXCLUS

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Out of the Box: The Rise of Sneaker Culture



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A groundbreaking journeying exhibition, From the Package showcases sneakers, from the ?Out from the Box includes sneakers ranging from an 1860 spiked running shoe, a couple of 1936 track sneakers, Air Jordans I–this selection is richly contextualized with interviews and essays by design innovators, sneaker collectors, and cultural historians, creating a backdrop of the technical innovation, fashion trends, social history, and marketing campaigns that shaped the proper execution over the past two centuries.including adidas AG, Converse Archives, Kosow Sneaker Museum, Nike Archives, Northampton Museums and Art Gallery, and Reebok Archives—mid-nineteenth century to sports performance breakthroughs, to present-day cultural icons.Drawn from the assortment of the Bata Shoe Museum and significant private enthusiasts, museums, and archives—XX3, the original Air Pressure 1, and early Adidas Superstars to contemporary sneakers by prominent statistics including Damien Hirst, Jeremy Scott, Jeff Staple, and Kanye West. The publication also highlights sneakers and prototype drawings that span the career of Nike sneaker style legend Tinker Hatfield, causing this to be the definitive illustrated background of sneaker culture.



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A Sneaker Head Must Bought this as something special for my sneaker head brother.! He i want to know the moment he got house he was already on his couch paging through it before proudly showing it on his espresso table.The book comes shrink wrapped which kept it in great condition but didn't allow for writing a note on the inside. The book certainly looks amazing from the outside and I can understand why my brother made a decision to keep it as a display piece. THE CORNER WAS A LITTLE SMASHED AND THERE IS A SLIGHT TEAR IN BOOK JACKET. Awesome Book! I'd recommend for just about any sneaker head out there. Great table piece and the design is very well put together. Perfectly made and well printed publication. Looks expensive on a coffee desk. I visited the real exhibit at the Brooklyn Museum and then bought the book from Amazon afterwards as s gift for my hubby. He loves it. So yes we're going! Cool collection of sneakers Gift for one of our sons. He loved the book - really beautiful designs.This content with the sneaker history is just as great. Awesome Book!!! He liked it and said he previously never seen anything such as this. The content is excellent. My dad loved this book.. Five Stars I like Five Stars My grandson loved it ! I would recommend this book for anybody who loves sneakers and collect them regularly... its showing @ The High Museum in Atlanta where we live & He stated best gift this year & My man absolutely Loved this book My guy absolutely Loved this reserve, he is a sneaker mind anyway. are members. The content is great.. IM USING IT FOR THE INFO MORE THAN A COLLECTABLE SO NOT A BIG DEAL.! Five Stars Thank you! The Perfect Gift Everyone, male and female, who I gift this reserve to absolutely loves it! GOOD BOOK, OKAY SHIPPING AND HANDLING BOOK WAS NOT IN Great CONDITION. The Jordan 1 really pops with the gold letter history.! Done well. I happened to have it in my office and a student stopped by, noticed the book and was unquestionably engrossed in it for another half an hour! Wonderful book about the history of sneakers Wonderful book on the history of sneakers.



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