

## DIARY OF ANOSE

A YEAR IN THE LIFE OF A PARFUMEUR

## JEAN-CLAUDE ELLENA

EXCLUSIVE PARFOMEUR HOR HERMES

Jean-Claude Ellena

## The Diary of a Nose: A Year in the Life of a Parfumeur



An intimate exploration of inspiration and creativity, from the "parfumeur exclusif" of the home of Hermès. A scent provides incantatory powers, with the capacity of transporting you to your past, of kindling fantasies, of fabricating a vivid mise en scè Though each smell has its own distinct personality, a gifted perfumer creates olfactory experiences that are intensely personal and exclusive, that blossom on the body and keep a trace folks lingering after we have left a room.s creations, The Diary of a Nose seeks to capture the most elusive facets of this rarefied and mysterious art.s, he elevates fragrance to an art form. Where does inspiration because of this visceral art come from?market stall, a scenery, or even the motion of calligraphy. Jean-Claude Ellena includes a sublime gift. As "parfumeur exclusif" (or "the nose") for Hermè In the hands of the truly great, perfume creation is normally a kind of alchemy. He's also a conjurer of sorts: "I create an illusion that's actually stronger than reality . A "author of perfume," his concoctions are as finely composed and evocative as a haiku. . . you enter the scent and stick to the path." The Diary of a Nose is a collection of Ellena's meditations on the world of scents, and what stirs his creation of a few of the world' Seductive, sensitive, and elegant as some of Ellena' Inspiration will come from anywhere— How does one capture the essence of feelings, of desire?ne—s most popular fragrances.literally away of thin air.



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A personal glimpse in to the mind & It glazes through the process of perfume research and production. At the end of everything, its still more art than science that creates masterpieces. As I browse this, I sensed as though I was peeking into hand-written notes that he places in his much loved Moleskine notebooks every few days.. What goes on in the brain of a master perfumer? It's very light reading and biographical in character. nose of Jean-Claude Ellena A quick read, I thoroughly enjoyed this book that does not so much describe the "how" simply because the "why" of Mr.... Great for real perfume lovers. Anyone with a keen sense of smell and a creative brain for fragrances would enjoy this publication. We hear about such things, but this book really spells it out. Five Stars Nice, I'm glad We picked it up! Super JC Ellena Great publication for all perfumes lovers, perfume makers and experts of this industry.. Five Stars great book Interesting insight Only read a bit - want to be able to sit down and take it all in. That reserve make us intimate with JC Ellena and know how a nose's work is comparable to any artistic career, using its struggles and victories..but terrific on 1st scans... Five Stars Thank you quite definitely. If you're interested in his blast of conscience thoughts instead of analytical details of perfume construction (although now there are interesting information on this as well) you will be delighted with this little book. Which means this is what they consider. Interesting for those with an enthusiastic sense of smell. Very enjoyable and interesting reading for a selective human population of readers. Behind the moments of Hermes scents My mom loves perfume with a passion. Usually do not expect an educational go through. Intersting. For perfume lovers I chose this book because I love the study of scents. Quite a lot evidently. Interesting insight into perfume creativity. Ellena's gift. This is truly the diary of a perfumer. She found this book fascinating.. Great book in the event that you really are into perfumes and desire to understand the process of creation by a master perfumer at Hermes.



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