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CONFESSIONS OF A BEAUTY EDITOR

Linda Wells

with the editors of Allure magazine

Linda Wells and

Allure: Confessions of a Beauty Editor



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Published to coincide with "Allure" magazine's 15th anniversary, the editor-in-chief shares the best tips, tricks, and secrets she has acquired face to face.



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Just Like Reading a Magazine Unless you like reading beauty magazines every month, this book may be for you. Without the product campaigns, it tells you how to cleanse and moisturize that person and apply make-up correctly. The info in the book is presented objectively and in a reader-friendly format. The title "Confessions" is misleading since it makes it sound as if we are going to learn some new and startling info that we would never have discovered from a magazine, and that is simply not the case. I love the "top ten" lists and the casual language/illustrations. I love this book! I am very not used to the wonder world (makeup). must be in storage somewhere!.... great thanks for the reserve! Wanted the book for info & Shipping was quick and cost was a steal! This reserve helped me concur that all I knew was true for any skin care brand and I acquired a lot of knowledge regarding makeup as well from reading it! :) Love this! Allure Beauty Book I've a Beauty / cosmetics business... Very good book.. I actually am both an Allure subscriber, and a voracious acquirer/collector/consumer of all things health insurance and beauty. Yes, some of the details in this reserve is basic, but it's actually quite nice to own it all compiled in a single place. Having the complete complement of information within a book is a real boon for those of us who endlessly tear out magazine webpages in an effort to organize the plethora of details out there. If you do go through beauty journals regularly, there is normally nothing new right here, and if you like learning about services, you might want to maintain your magazine subscriptions instead of buying the book. Having said that, the info in the publication is solid if you are exhausted of reading the product hype and flipping through web page after web page of advertisements to get to the next content in a magazine. It's nice to learn that beauty editors possess both Oil of Olay and La Mer in their make-up luggage. This book will just appear to be a repeat for you. Five Stars This is really interesting for those who like reading about beauty and make-up. Great! I bought this book for my teenage sister for Christmas and she's not had the opportunity to drop the reserve. It gives you all sorts of tips and breaks down myths of beauty and promotes well being and maintenance of skin care.. ideas. We beg to differ! This is simply not a book for beauty snobs, but is definitely a bible for the humble and curious beauty consumer. But if you're a new comer to this you will learn alot. Thanks! Loved this book!!. Loved this book! Thanks! But I was by no means sure if they were generally applicable to any skincare brand or not really. i've gone through it several situations and now i can't think it is. I knew a whole lot about skin care from the trainings I got at the shop I used to work at.. Allure Editor If you are use to reading through to make-up and skincare etc..!! I WANT IT! I bought it on spec, not necessarily knowing what I was obtaining, but discovered it to be interesting and well crafted. Love it! Good tips This book had some very nice tips. I was specifically happy I learned the mix of skin care items I was using was counterproductive. That alone helps you to save me some money.



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