



Classic Beauty

The History of Makeup

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2nd Edition

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Classic Beauty: The History of Makeup



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The definition of a beautiful face hasn't been constant and profiles of famous makeup innovators, connoisseurs, and iconic faces. Over 450 pictures, timelines, and detailed vintage color palettes show the changing definitions of beauty and document makeup innovations (the first mascara, lipstick, eye shadow, etc. Stick to the fascinating history of cosmetic styles vintage ads; This is a perfect reference for the professional make-up artist, cosmetologist, educator, pupil, and general makeup fanatics. See how political and sociable climates have molded approved beauty rituals and the development of cosmetics from historic situations through today. This up to date and refreshed reference book chronicles historic trends for the eye, lips, and face, and offers in-depth aesthetic evaluations of each decade from the 1920s to today.) that have evolved throughout the annals of cosmetics. detailed make-up application guides;



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Great reference book! As a professional makeup artist, not merely is this book educational, but I use it constantly as a reference when working on period films. Not Scholarly I REALLY LIKE Besame Cosmetics and what Ms. :(Couldn't complete it. Try "Encounter of the Hundred years" if you are looking for a scholarly author. This book is an extrordinay value for the price and I cannot think of anyone who wants to present themself in a polished way than wouldn't appreciate every page! Hernandez did to bring back the glamour of make-up! excellent pictures, just a little short on content If you are searching for a scholarly focus on the history of makeup, this is not it. It's more of a coffee table book. There is small cohesion to the text, rather it is composed of a stream of fact after fact, and much of these are repeated many times within a section. The best part is the color palettes for every decade, along with reproductions of cosmetic advertisements and fashion pictures to use as assistance for recreating the various looks. There is actually very little text for the size of the book and it is not annotated, though there is a brief bibliography in the trunk. Fascinating book. Beautiful book. Greater than a coffee table book. Great photos, interesting text. Style over substance This book is structured by decade/era in makeup, each with its own summary and reference images such as sculptures and drawings, antique cosmetics, Hollywood actresses, to the present day era with adverts. HM died in 1603. The publication is well produced and there are several lovely pictures of aesthetic items from previously centuries. As a collection of images, this reserve is okay. I will use it for mention of a certain extent. If you're after a thorough, intelligent, well-put jointly encyclopedia of make-up and beauty, then look elsewhere. A great deal of great original makeup advertisements and historical photos. It's apparent that she adores what she does so beautifully and this is a MUST HAVE book for the present day day "cosmatae" (aesthetic artist) whether pro or just someone who enjoys beauty and makeup!! Amazing! . I was disappointed, nevertheless, by the sheer volume of adverts specifically but also of pictures that seemed to float unconnected to the writing. It discusses make-up and cosmetic technology and how it relates to art, background, music, and technology of the corresponding time frame. I highly recommend this book. I can not speak highly enough of this book!! This is a must have for any beauty/makeup lover! An esstenial if you work in the beauty/make up business. Filled up with incredible info it's a enjoyment to look at and read Excellent Just what i wanted, extremely interesting and relevant information. A recommendation for a brief history of Makeup book. It will not disappoint... Ok, fair warning: I do not personal this publication nor have We read it. I wanted to write a comment in here because I've seen many reviews stating this is not scholarly or well-created. Poor illustrations at the beginning of each chapter of the twentieth century continue the amateurish look of the book. She touches briefly on ancient and pre-contemporary beauty, and starts jumping in for the in-depth stuff at 1900. (I really do not really know of any various other source material at this time, to supplement. I purchased it when I was 14 years old, back 1997, thinking it was a makeup instructional akin to a Kevyn Aucoin book. What I acquired instead was a lot more exciting. The history of makeup in the 20th hundred years.), taking into consideration I am into re-enactments and would love to be as accurate as possible with the majority of my costuming/make-up. Accompanied by Hollywood glamour photos, vintage ads, and photos of the creators and products they created.) But, it gives some good information and the display is certainly impeccable! One I go back to over and over, and have used many times as a reference when attempting to make a period design of my own. I have been associated with cosmetics and the business of beauty for several years and feel that Gabriela Hernandez has created not just a visually stunning and sensory reserve filled with gorgeous photos but has actually defined the "artwork" of makeup and the usage of cosmetics since inception!. disappointed. I wanted to love this publication but it was really poorly written. Beauty is in the attention! For the size and cost, I expected a significant, well-researched book, not a compendium of the author's opinions presented as unsupported truth, e. it as a birthday present to my most glamorous gorgeous cousin and she loves it Gave it because a birthday present to my the majority of glamorous beautiful cousin and she adores it. It includes a slap-dash air such as a high school project, with many

errors of fact and no substantiation. Four Stars Great time line for constitute . My mom and at least two of her friends wore moss green cream eyes shadow, available in a good small city like Toronto from both Max Factor and Revlon., a timeline beginning in 1630 is usually illustrated with a sketch of Elizabeth I who by 1630 had been dead for pretty much three decades (b.1533-d.1603). This type of sloppiness regarding easily checked facts discredits a lot of the book's articles. So I am producing a recommendation: "Face of the Century" by Catherine de Castelbajac. Errors of truth are rampant (at least in areas of which I have personal knowledge) making Hernandez's reliability suspect, e.g.g. Of the seven colours illustrated, three are blues, but not one is blue grey that was likewise popular with my mother and her friends.I'll admit that We was longing for a slightly more scholarly approach to the annals of make-up (She sets Queen Elizabeth We in the mid 1600's., under "1950s" eye shadow colors, while seven colours are illustrated, there is no green. It has a slap-dash air just like a high school project I came across this book very disappointing and definitely not worth the hefty price.



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