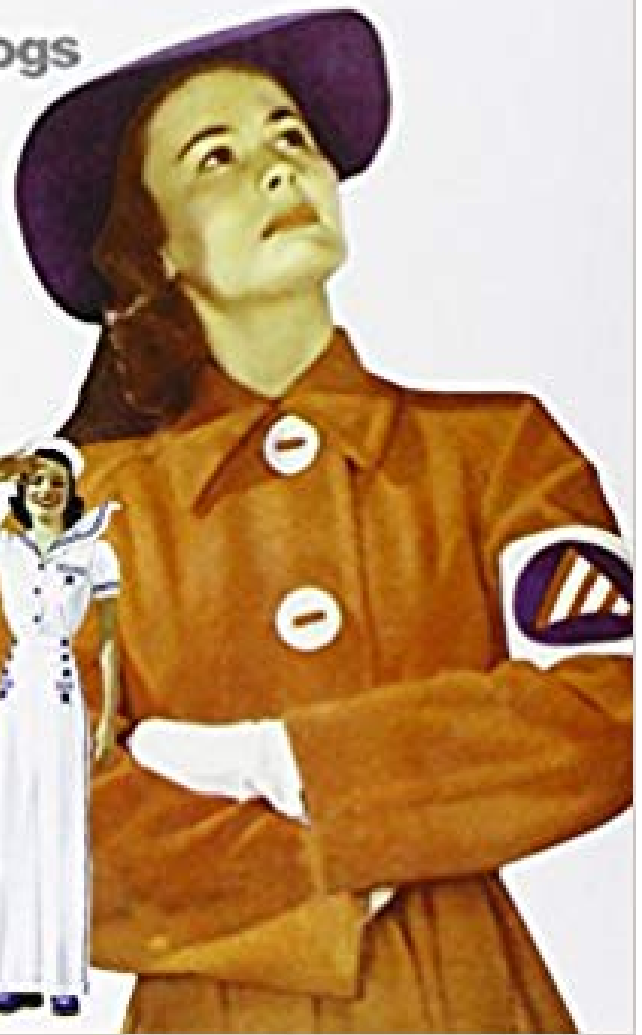


1940s EARLY

fashionable clothing
from the **sears** catalogs

with price guide

Tina Skinner



A Schiffer Book for Collectors

Tina Skinner

Fashionable Clothing from the Sears Catalogs: Early 1940s (Schiffer Book for Collectors)



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Enter an ultra-patriotic period of "military mood" fashions, replete in crimson, white, and blue. A visible treasure chest, this book offers a lot more than 400 full-color photos, with thousands of items of clothing, sneakers, and components pictured, along with detailed descriptions. One in some books from Schiffer Publishing documenting fashion trends in America, this is a great resource for style designers looking to revive and rework retro styles, for costume designers attempting to recreate a time, and for enthusiasts and historians attempting to document vintage clothing. Helpful information to retail values for these items on today's market is featured as well.



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Helpful research book I'm composing a novel set in 1941, so this book is very useful in displaying me how People in america dressed then. It really is worth the money . I modeled for Sears catalog in 1943 as a baby model. My mom wore these fashions and I still involve some of them. I have been looking for a good reference book on WWII clothes and finally found this reserve. Because each publication is focused on only 3 or 4 years in history, there is area for a wide variety of products, from lingerie to nursing uniforms to youthful men's "trendy" sportswear. I am ordering more therefore will my niece. Some are in color . When I put on these fashions to work, people comment on style and ask where I experienced bought them. I tell them, I did so not, my mom did back in the 40's. Five Stars A+ Excellent Reference! My next catalog will be the 50's and early 60's. This was an awesome memory. There are sections for kids , teens , women and men . This was beneficial to me in understanding what materials were used , and having the little details about the pleating , or what ever else was highlighted about the garment . This book has been very good for me and I believe that it might be interesting to anyone who must know what the average individual wore during the 1940's. It offers images of everything from undergarments and shoes to play clothes and evening attire . Thank you. You can also get yourself a great idea of hair styles for this period . Gives a great overview of clothing, hats, shoes, etc. I purchased the companion publication which illustrates style of the mid 40's also . Since it is compiled from catalog ads, the description of the clothing is under each garment . great reference material We am a theatrical costumer. Remember The "Classy " look of the "40's" I was born in the "40's". Wonderful research As a costume designer for theatre, I find this entire series an excellent source of specific research for 20th century real clothes. I must say i love that catalog.



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