

THE
WARDROBE
WAKEUP

Your Guide to
Looking Fabulous
at Any Age

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The Wardrobe Wakeup: Your Guide to Looking Fabulous at Any Age



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In a fashion world that continuously speaks to youth, *The Wardrobe Wakeup*, can be an essential look book for every woman 40+. Featured in photos throughout are glam women 40+ in the style and beauty business. going on job interviews where in fact the competition is definitely thirty years previous. sleazy, and rethinking spending on clothes if living on investments or 401(k)s. Each woman provides inspiration through interviews about their own style and style solutions at this time of lifestyle.s learned over 30 years working with A-list models, superstars, and real ladies. Lois also addresses fashion problems surrounding lifestyle changes like the horrors of dating once again, what's sexy vs. *The Wardrobe Wakeup* is packed with answers to fashion dilemmas specific to women 40+, like: changes in skin that make baring legs, arms, and chest an uncomfortable experience; Leading style and beauty editor Lois Joy Johnson shares style-improving, closet reviving, money-saving fashion tricks she' dealing with colleagues half your actual age or a boss twenty years younger; In Lois's engaging viewpoint and straightforward strategy, she teaches females to maximize their wardrobe and feel fabulous at any age.



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Not as good simply because The Makeup Wakeup This book was such a disappointment. The publication is a assortment of tips and tips, very few which I'd ever use. (Wear a cardigan with sleeves tied around your waist rather than a skirt? . C'mon.) The tone and tone of voice in this book was very different from The Make-up Wakeup, which she co-authored with make-up artist Sandi Linter. She occasionally spoke of types of clothing that I'd under no circumstances heard about -- a photo could have clarified. The author's preferred catchphrase was, "Me as well! Dig this reserve and have followed a lot of her suggestions. What a complete delight! I guess that was designed to communicate, "See! Another how exactly to book written for us real people by gorgeous people. Except I am a former style editor!My advice -- save your money. Really?!"There have been one or two ladies in the publication whose designs I admired, but many appeared as if they need a style makeover. (Me too! It's for older females who should try to learn how to tone it down.)Unlike The Makeup Wakeup, that was filled with specific, step-by-step guidance, this book offered almost nothing about about color, body type, fit, or different types of cuts/materials in skirts or jackets. .! really nothing that I would expect to discover in a advice on fashion text.. Refreshing to obtain a viewpoint that truly pertained to my age group.)I bought this publication after borrowing (and reluctantly time for the library) The Makeup Wakeup. I have to cover the jiggly bits and Lois helps show you through the mysteries of how to get a well styled and good looking wardrobe on any budget.it had been a decent go through. I bought it because I read a good review in the newspaper nonetheless it turns out the review was misleading.This book is written for wealthy ladies in the size 2 to 6 range. His makeovers on regular women are miraculous.The photos weren't helpful. While The Makeup Wakeup provided straightforward and no-nonsense practical assistance for a variety of specific problems, this book was full of fluff delivered in a cloying "girlfriend" tone. And isn't that the whole point of fashion? That's me with Lauren Hutton. Describes? . She also explained why some mixtures, styles, and accessories work better than others as of this age -- made sense.There's no index, which hints at how casually the book is organized. how exactly to book written for us real folks by beautiful people. You need to go hunting and maybe you'll find it, when you have the endurance. Let me show you my scrapbook! Borrow the publication from the library and glean what few useful suggestions you can. Written for women born before 1955 Although the subtitle suggests that this is helpful information for looking good at any age, I sense it really is for women over age 60. Five Stars Actually useful book for more mature women. Our minis, tie-dyed tees, embroidered tunics, midi skirts and frayed bells made a fresh fashion niche. Vintage skinny jeans?For instance she writes ". One has to have excellent visualization skills.e. 62)I am also a baby boomer but I came of age when preppie was the norm, I am a conservative dresser ever since. This book is not actually for younger, conservative dressers looking for a way to create a wardrobe even more interesting. Same thing! Hippie chic? Rather, there were a lot of small fashion-mag design blurbs, like "stop wearing short minis" and "leopard is the new neutral. I know I'm obtaining a ton of great ideas from it!when leggings are pressed into slacks service you would like to come across the thickest, most opaque, matte black colored ones you can find. For Fashionistas over 40 I really enjoyed this book -- it had been similar to reading content articles in a magazine, but About the older fashionista/purchaser. That one has great pictures."On the positive aspect, the typographic layout of the publication is as good as it gets. And there is certainly SOME advice that women in the 40-60 generation may use. over 55 category. We lived it. Personally i think the author has a lot of knowledge and skill, but style is essentially a visual issue, and without the visuals, it was hard to get very much out of this book.I've Christopher Hopkins' book "Staging Your Comeback" as well, and I favor his philosophy

on design for older females. He proves you don't have to try to look YOUNG to be able to look GREAT. If I experienced a boat load of cash and was size 2 to 6, I wouldn't want any help with my wardrobe. Take a look. For women who've figure flaws, the book "Dress YOUR VERY BEST" by Clinton Kelly and Stacy London may be the best book I've seen. Don't even think about putting on them with stilettos. I think I still have some sass in me but can't (and won't) wear the developments my daughters wear! EASILY could provide it ten stars, I would. I'm only halfway through this one, and I could tell I would like to add it to my long term collection. I'd about abandoned finding a clothing/style book geared towards me, i." (p. However the message doesn't run into because there is an excessive amount of dependence on narrative descriptions of clothing, ensembles and appears without providing photos or even line drawings to accompany the written text. Even someone youthful can benefit from this book in that it has tons of really good and sound advice on fashion. The format of this book is indeed fabulous - it had been SO much fun to read. I love just how writer speaks about the aging body and how it adjustments. Fabulous and fun!! Get some style This book tells it like it is. Lois totally gets it. I have highlighted and marked many articles that hit home for me personally. I am in my own early 60's but don't want to settle for the invisibility cloak that some clothes lines want us to wear. Ten stars***** THIS Reserve IS FABULOUS! I want I'd bought that book instead. Same thing!. That results in confidence -- something every 60-something can use. I would extremely, recommend this book." which was repeated many occasions, even though it didn't make any sense in the context. Lois is inspiring, funny and SUPER wise. I also appreciate therefore much all of the great pictures of varied women over 55, each of them look so chic and wonderful. She describes different ways to tie scarves. To have a great time and get excited about preparing your daily look? Lois knows her stuff. A very worthwhile read for all of us fashionable gals over 50. I simply ordered her other book, "THE GIRL Wakeup: How to Shake Up Your Looks, Life, and Like After 50" and will hardly wait to learn it! Good Book Good book resort back again to it all the time Maybe useful for unemployed New Yorker journalists but nobody else May be useful IF [a] your home is and work in NY and are OK w/wearing all black in July, [b] lost your journalism work and can't afford designer, and [c] have to pretend that you don't mind not still making big money because you have each one of these FABULOUS but progressively dated garments hanging in closet from when you did, whether you can still match them. Five Stars Exactly the kind of guide I needed. Very helpful wardrobe planner, not only for old ladies possibly. Good ideas, wish I looked like the models in the book! Lois, you rock! Otherwise, skip this reserve! ... If there's something particular you need to know about, good luck. You and I are precisely alike! I'm already looking great on the street and at work and also turning a few heads.. Big Disappointment This book may be the first thing I've ever returned to Amazon. Didn't learn very much. They always work with knee high boots." (I guess so, if you want to look like a cougar. I have been overwhelmed with an abundance of quality buys (I'm an admitted clothes horse) and the author gave helpful ideas to categorize and freshen those parts. Of all places where photos or, at least, diagrams -- or both -- would be expected. The writer uses the non-public pronoun "we" a lot, such as this: "We invented the bohemian issue. Very practical!



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