



THE  
MAKEUP  
WAKEUP

Revitalizing Your Look at Any Age

**Lois Joy Johnson** and **Sandy Linter**

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## The Makeup Wakeup: Revitalizing Your Look at Any Age



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Face it--women fall into a beauty rut in a certain age, when their tried-and-true make-up techniques just aren't working anymore. Though focused on the simplicity of makeup, the authors also consulted with three prominent doctors to address the concerns of females who choose cosmetic procedures. Beauty professionals Lois Joy Johnson and Sandy Linter say it's time to learn what will function for women 40+ today." Lois and Sandy say: "Women 40+ reveal they experience invisible in an environment of beauty that's really marketing to young women. a good fail-proof shopping guidebook. That's when you understand it's time for a Make-up Wakeup! how to encounter demons like brow misuse and sun harm; We felt a have to compose a beauty guide we'd browse ourselves, one which solved the kinds of issues women face each day. The Makeup Wakeup shares Lois and Sandy's inside info on what celebrities do;



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changed my life! I'm 74 and haven't actually bothered with eye makeup the last many years; I'd have loved more detailed photos about how to apply the colors. I really do love makeup and revel in experimenting with services, but I'd rather place the emphasis on top shelf serums, creams and critical sunblock, and continue steadily to make use of a light hand with makeup.. I cannot believe it! I did so glean some useful info from this reserve, but wasn't overly impressed. Both women in the publication wearing LESS makeup, Patty Hansen and Sigourney Weaver, looked much younger and fresh-faced. Suddenly, I looked so much younger and, I would add, so much prettier!. Nina Heavy handed! I'm also using a soft shaded lip pencil which defines the shape of my mouth. This publication is FABULOUS!. Many thanks Lois and Sandy, you've changed my life. P.! My husband keeps informing me how lovely I look. My eyes actually sparkle, my brows are now brushed and filled in and I've thrown away all of the old makeup that have been sitting in my own drawer for the last ten years. until I go through " The Makeup Wakeup". I came across the make-up to be overweight handed, especially the eye makeup. Dark eyeliner is VERY aging, specifically on fair-skinned gals - I provided it up when I turned 40! I was influenced and bought some of their recommendations, sat down and started playing, following very easy to understand visible directions. that was it. I highly recommend this book to every female over 40 who wears makeup also to those who believe they can't. This is as good a place as any to start out I'm of a certain age, and, I spent New Year's Day time this year searching at books on how to look cool even if you are well past 25. What I didn't like about this book was its weighty reliance on surgical techniques and botox. Heck, I could barely afford drugstore cosmetics. I'd have enjoyed to have learned more ways I possibly could use what's available to "ordinary people", instead of the high-end cosmetics. just a little blush and lip gloss; It had been never to be. Still, it had been interesting to find out how people with money do their faces and see the final result (it was sort of like Even more magazine on steroids, as far as the finished results were shown) Should you have lots of money to spend, this book will tell you exactly how to invest it. If you don't, and you can understand this reserve on the cheap, after that it will be an interesting read..! Big disappointed. Nice that they use ladies from 40 to 70 to show correct way to use makeup for various designs.!) I loved all of the guidance in the publication, have started trying fresh techniques that they recommend and am very excited about the "new me" that is emerging! I love the actual fact that the authors recommend items in a range of price types. They show beautiful 50 - 60 year old models "before" and "after" and explain the methods they make use of for all aspects of make-up software. It noises cliché, but I must say i do feel very positive and optimistic now about finally understanding how to increase my looks continue. not worth your time and effort or money.! This is a great book! Great book!..waste of reading time! The last book I ever thought I'd be buying was a "How To" makeup book. Out of the whole!..I acquired one good suggestion. I knew most of this stuff already by reading on line sites.. Thanks so much for the tips and honesty from Lois and Sandy!. Couple of hype...Save your cash and google it!. I look forward to adding some new cosmetics and tools based on the chapter recommendations and my makeup kit's deficiencies.. After all, I'd been wearing makeup since I was fourteen and I understood everything, right? One thing I like is usually that they feature step-by-step directions to . Another how exactly to look beautiful publication for us real folks Another how to look beautiful publication for us real folks, written by beautiful people with cosmetic surgery. big let down. Surprisingly, I found that my fav make-up items were contained in the authors' suggestions, so I had been "onto" some key makeup items that work very well for aging pores and skin and faces! Now that I know so much more about which procedures, products and tools will likely yield a good result, I'll shop even more confidently at the higher-

priced makeup counters... I might even save money because I can easier avoid buying the items which are ageing and/or dated.Kudos to the authors! No matter what our age group you can often pickup a few pointers No Great Tips Here Not worth the money. With considerably fewer products (you don't need to buy high-end either), I acquired a far greater result. Just a high ended publication to market high priced cosmetics. Valuable Info for Older Women i came across many important and easy suggestions throughout this book. Maybe not. I'd look into the mirror and wonder why what I'd been doing for years wasn't working any longer. With this publication, I discovered that was specifically my problem. My encounter wasn't the same, therefore my makeup must not be either.), so you can learn specific ideas to enhance them. If you thought you knew everything about make-up, wake up! My conclusion: Less is indeed more when you're over 45. Five Stars Informative Not Vary Informative Information you probably already know I've just discovered Sandy's makeup tutorials on youtube aswell, which I plan to watch. My just question, Sandy, is why you apply light shadow on the lid AFTER the eyeliner, not before? They recommend a lot more than 1 item for any issue, so it is easy to choose and choose, to get something that is perfect for you! I've been feeling depressed that my tried-and-true makeup regimen no longer working for me as a 60 year old woman (boy that number looks old! From normal to those smoky eyes. And several thank yous to you both for affirming and inspiring this lady who has approved her fact that she'll never look 25 once again!..it's all stuff everyone probably already has learned. The authors understand our problems and provide meaningful advice to greatly help us aging females look our best... WANT TO LOOK GREAT? One thing I really like is definitely that they feature step-by-step directions to achieve most of the appears. Sections are arranged by different facial features (brows, eye, lips, etc. I wound up throwing out the majority of my make-up and beginning over. There are quite a few Before & I'm reading it right now and I am enjoying quite definitely. makeup secrets. The best thing concerning this book? Used true women of this age to show you can even now look FAB I was never much into makeup but at 65 needed bit more help looking FAB. This book features beauty and makeup advice, especially for women 40+. After photos of ladies 40+ and interviews with well-known 40+ women who've shared their beauty & Photos are excellent and girls explain how exactly to the makeup very well. I have enough makeup items to follow their makeup techniques - and I'm thrilled with my updated, improved look. Nothing you haven't read before. When you start to see the before-and-after photos, you will recognize that a lot of pretty women look that way due to carefully applied makeup.



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