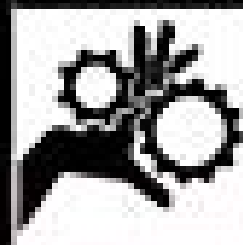


WARNINGS AND RISK COMMUNICATION

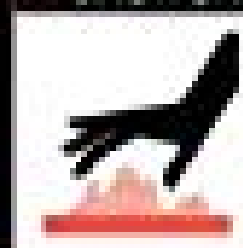
▲ DANGER



▲ WARNING



▲ CAUTION



Edited by
Michael S. Wogalter
David M. DeJoy
Kenneth R. Laughery

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Questions regarding how better to communicate warnings and risk details, whether such communications will tend to be effective, and what elements influence the communication procedure are important across a lot of society's facets today. This book addresses the major issues in theory, research and applications of warnings and risk communication, combining the leading international authorities in the field. Stimulated by the incredible growth in litigation on product liability and associated personal injury, study into warning and risk communication has developed rapidly over the last few years.



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Fabulous Resource This book is an invaluable resource for anybody having to design warnings or conduct research in the region of warnings and safety. I highly recommend it. It has an extensive array of topics and is a wealth of knowledge from experts in the field.



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