

ZERO - RESISTANCE SELLING

**Achieve extraordinary
sales results using
the world-renowned
techniques of**
Psycho-Cybernetics

■ **Maxwell Maltz, M.D., F.I.C.S.** ■

*Author of Psycho-Cybernetics—Over 30 Million Copies Sold Worldwide
with Dan S. Kennedy, William T. Brooks, Matt Oechsli, Jeff Paul
and Pamela Yellen*

Maxwell Maltz

Zero Resistance Selling



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Zero-Resistance Selling is your guideline to literally "reprogramming" your own self-image to assist you attain your loftiest offering and career goals. and use stress in your favor... become an irresistible "master closer" ... conquer self-defeating practices ... You'll find step-by-step ways of harness the power of your imagination to wipe away resistance to your sales presentations .



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Switch the picture you carry of yourself in your mind's eye. I love to tag with a highlighter pen all the passages that obtain my interest and resonate with me so I can review them on subsequent readings. Totally suggested. Things such as affirmations, burning desires, faith, action - they all are great, as long as they're operating with the way you see yourself and desire to see yourself.. Wish I had selected a different version. Was recommended to me by the fantastic Gary Leffew as he features a whole lot of his rodeo achievement to this book. Reading it helped me to see how we come to possess facets of ourselves; harmful facets, that make us generally unhappy with ourselves. Disowning those facets is really as basic as creating a new picture of oneself! I used the principles in his book to successfully walk away from smoking; basically picturing what my life would appear to be as a non-smoker. Maltz was a pioneer. As an homage to Maxwell Maltz; It'll last a life time so you can pass them over your children or grandchildren." ASIN: B078FVVSS7 A Life Transformed I'm barely on web page 66 and couldn't wait around to write an assessment. Maltz gave me the tool that fit me properly. I've gotten a promotion at work and praises from friends and family over my willingness to do something and striving for success. They were all great, uplifting and helpful works in their own correct, but something was lacking. Was recommended if you ask me by the great . . I can personally attest that this book works! I've come across and read a whole lot from people like Jack Canfield I am on a self-help reading kick for about the past year. Between issues in my finances, health, relationships, career, I had been weighed down by it all. (Everyone currently understands how great this reserve, so I'm going to focus on the physical aspect)The book is the perfect size to set up your purse, not too small. The concepts applied in this book changes anyone open plenty of listen. I was listening to a podcast and the host mentioned this book, that was something I've by no means found out about - ever or anywhere. I looked it up on Amazon and decided to order it. I am certain happy I did. It makes the reading experience all the more pleasant.Change your daily life! This book actually stresses the importance of focusing on your self-image, which is something There is many of the other works glossed over or lacked. It's an excellent work, laced with some biblical references which aren't overpowering. The hardcover vegan natural leather is sturdy. I've recommended it to everyone. Its reshaped the definition of genius I was studying the negative reviews beyond "get the old one" (which I agree with 100%). What I came across was people becoming disappointed in their boredom and the books repetition. Essentially I trust them and I despise self proclaimed self help gurus (Wayne Dyer, Jack Canfield, Eckhart Tolle, etc) I was dragged into this mess of disillusional dishes for success by my wishful thinking father, who fell into Kevin Trudeau's GIN firm who pray on those wishing for a straightforward lifestyle. It's repeated messages appeared to always say the proper thing no matter what my current predicament. He does not have a great tone of voice for reading audiobooks, I believe the content is fine, but it's tough sledding listening to this narrator for hours on end. It was Kevin who on his 12 cd set (filled with law of attraction garbage) suggested psycho cybernetics as an excellent read. I've read this publication dozens of moments and I agree with the previous reviewer who said "all self help books could be boiled into this book" and without the subtle product sales crap (holy s*** I despise motivational speakers). Since scanning this publication I've read many many others but under no circumstances finding any personal help book fulfilling. It's a very dense read but for bull riders it really is a great publication. The concept of the Theatre of the Mind has changed my life, I'm a devoted meditater and visualizer due to this book. This is not wishful thinking, that is cognitive and habit schooling. It's imagination used virtually.!

After only 66 web pages my life is starting to change for the better. It provides clear assistance on how to use the powers inherent within us to guide our lives towards our goals."Usually do not wish for a straightforward life, want the strength to endure a hard one" - Bruce Lee Get the deluxe addition! It Works Dr. I LOVE the red color gilded web pages and the grade of the book in general. I've come across and read a whole lot from people like Jack Canfield, Joel Osteen, Laws of Attraction - Teachings of Abraham, etc. If you can spend the money onto it, it is usually certainly a great addition to your library. Good stuff!

Replacement, I like the whole concept and also have been students of it for decades, as was my father.

Audio version: Rough to stay awake Disappointing. This review is usually particularly about the audio publication, with the Crimson/white cover, by Maltz with commentary by Matt Furey. In cases like this, Furey is the reader. At 18 with minimal desire to learn or do much in life, with very low self-confidence, and well intentioned, but extremely selfish, unempathetic, stupid parents as guides I found this publication gravitating. This book expounds upon the philosophy that the inner picture one carries within their mind's vision of themselves directly affects a person's sense of confidence and well being. Appreciate the deluxe edition. A well thought-out and articulate function from a very compassionate human being! a book worth reading This book reminded me of the energy of mental imagery in conjunction with a relaxed mind-set. It also offers you tools to use your internal mechanism to serve your goals. Transformative This book is amazing. I have read many "fresh thought" / spiritual / personal help books, but it's one truly stands out as one of the BEST I have ever examine. This practice gets better and even more honest overtime, it takes alot of discipline to create it work, however when it does it works incredibly well. Whenever I discover myself in a funk, I crack open this book and instantly I feel empowered again. Browse IT! I think a great many other authors have helped me perceive the globe the correct way (Emerson, Bertrand Russell, MLK, Alan Watts, assorted others) but I really believe Dr. The deluxe edition is a very high quality book (this will be the typical for all the books) with "vegan" natural leather hardcover, and is normally overall a joy to hold in your hands and browse. Very good book A refreshing read, filled with tips and insights, a few of them are rather common sense but sometimes you merely have to be reminded of them...! For me, it brought all of the other ideas, ideas and practices together. whom has therefore influenced my entire life (and certainly my health), I have cited his writings in my book for college students, homeschoolers, self-teachers: "Have a Slice of Period.. One must have a feeling of surrender and rather than letting dread stand in tour method, put that fear behind you and let it push you forwards. This book is worth reading multiple times.. dense read but for bull riders it really is a great book. Effort, willpower, man on the street white knuckling your way through is not the way. Maxwell Maltz was a cosmetic surgeon in the centre 1900's, and though his work miraculously transforms his sufferers' outward appearance, he discovers that his surgeries were effective on only a share of his patients as their internal picture of themselves was not updated alongside the physical change.. This one perfects my perception of the word "genius" and has designed my self esteem therefore. As a boy I came across this publication in my dad's small library. Amazing Amazing book for individuals who wish to change their life.



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