



Naomi Wolf

## The Beauty Myth: How Images of Female Beauty Are Used Against Women



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Argues that the myth of feminine beauty psychologically undermines the advancements achieved by the women's movement, and reveals the tyranny of the wonder myth in women's lives at home and at the job, in the media, and in relationships



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It's not perfect, but it represents something modern mainstream feminism is sorely lacking. The book is certainly written from a liberal feminist perspective and I'm a radical feminist, therefore I didn't expect to agree with all of it. I've, however, been disappointed with viewing my mainstream liberal feminist close friends trying to claim their adherence to beauty lifestyle is usually feminist and I was curious how one might argue against beauty culture from within a liberal feminist framework since I understand liberal feminists of the past were opposed to it. I don't recollect the writer ever mentioning an alternative solution, view point or data that conflicts with the message she wishes to convey. In particular I believed the parts about advertisement for cosmetics was important. A must for everyone! I wanted to love this book I wanted to love this publication. It seems as though the book wasn't written for the layperson but instead for the feminist scholar (which I confess I am not). Like, in the chapter titled "religion" I believe an uncharitable person might interpret it as stating that beauty generally is a fresh religion whereas I'm pretty sure that's not actually what she means. For this reason I would prefer if anti-feminists didn't read this publication since it would be possible for them to misinterpret it and consider issues out of context in ways that would make feminists seem crazy. I've two university degrees and I acquired difficulty obtaining through the parts that I did examine. As she says in the publication, people will dismiss women's arguments for her being "too quite" or "as well ugly" and there is no in between. IMPORTANT for understanding culture, and the ways women are identified. Five Stars Excellent Biased and Without Balance It was difficult not to laugh out loud when scanning this book. And no, it isn't so outdated as people are saying. After all, some figures and such are out of date, but the main points still stand. My son loved it also. Those that think "everyone currently knows all this currently" are either naive or out of touch with today's teens and twenty-somethings. I'm a twenty-something and just about every time on facebook I'll discover at least one of my friends saying something or various other that promotes beauty tradition. EVERY Girl SHOULD BE REQUIRED TO LEARN THIS! I would suggest this reserve to any female, and to any man since it could help him understand women's struggles as well as reveal what I perceive to be the (so far less intense) pass on of the wonder myth into male culture since this reserve was published. Perfect source I'm a feminist and I buy into the basic premise of the book, but gosh is it poorly written. Anyway, to answer to some of the negative testimonials- set up author herself uses makeup and/or looks quite in her promotion of the publication is irrelevant. The publication reads more like a manifesto than a nonfiction book. It really is a wonderfully entertaining publication while also explaining phenomena that I believe most women believe are their own personal neuroses, rather than the common and natural consequence of a misogynistic beauty lifestyle. Much of the time I didn't understand what she was discussing. The text rambles on and comes off similar to a first draft when compared to a finished publication. My primary criticism of the publication is just that there are quite often if it is insufficiently clear about whether she's speaking literally or metaphorically. Changed my perspective This book changed my perspective on myself, other women, and the media. It's very impassioned however the author struggles to obviously present her concepts and with linking one idea to the next in a coherent way. Internet feminists are all about "eyeliner sharp more than enough to kill a man" and in the event that you dare to criticize the industry they say you're the one being misogynistic for judging things that some females like. I right now recommend it regularly to my clients We am a therapist and wish I had learned about this publication in graduate college. I today recommend it frequently to my clients. Buy it as fast as u can! Perfect Necessary for an English project... I'm not even within an especially image-conscious area. IT'LL WAKE YOU UP TO BRAINWASHING BY OUR SOCIETY THAT U WERE

NOT EVEN AWARE OF. It's incredible! EVERY Girl SHOULD BE REQUIRED TO LEARN THIS!! If she totally neglected her appearance people would state that she just wrote the book because she's an ugly female who's jealous of beautiful women. A MUST READ regarding society and being female. I understand so many young feminists who repost advertisements for beauty products on the social press accounts with plenty of acceptance if the ad seems to have a progressive bent, and these young feminists could do with a reminder that the firms are just doing this to make money, not because they actually care about these progressive values. Just because modern feminists aren't discussing these exact things so much anymore doesn't mean the problem offers been solved, it just means that they're distracted and/or the patriarchy is winning this battle. Heck, I understand Mary Kay consultants who genuinely believe that they are "empowering" females by selling them "anti-ageing" snake oil lotions and I hardly discover anyone turning an adequately vital eye to this behavior. It makes a whole lot of great points but the writing style tends to ramble a little bit and the font that it was printed in can be a bit difficult to learn. There's no way for her to look that would give her credibility in everyone's eye, and judging arguments predicated on features of the author is an ad hominem in any case. While many of the author's statements include a grain of truth, she invariably extrapolates to the idea of ridiculousness. A couple of times I had to put the reserve down for laughing. Bizarrely, her narrative, which include regular implications of conspiracy theory, is certainly interspersed with her statements that she is not proposing a conspiracy is present. She cites multiple studies and surveys to support her thesis. However, they are almost entirely the task of well known feminists and left wing academics with a clear ideological bias that is in agreement with hers. I didn't find the book enlightening personally, but I would consider recommending it to my liberal feminist friends to get them thinking about beauty culture without putting them on the defensive with a radical framework. In that respect, this work lacks integrity and stability. Finally, as the daddy of two daughters, I was dismayed by her portrayal of females as gullible, conveniently manipulated, fragile minded pawns with no agency or strong sense of self. This characterization I find insulting and by no means describes those that I understand and love. IT'LL . Poorly Written I wanted to such as this book.



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