

# PRO MAKEUP AND ESSENTIAL SKINCARE

FOR  
*Everyday  
Beauty*

The Essential Tools and Professional  
Techniques You Too Can Achieve Every Day

HEIDI YI 

Heidi Yi

## Pro Makeup and Essential Skincare for Everyday Beauty: The Essential Tools and Professional Techniques You Too Can Achieve Every Day



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Heidi Yi is a specialist beauty therapist and make-up artist specialising in the high-end, from wedding make-up to business shoots for magazines and Television. Heidi believes makeup is all about having fun and showing your creativeness, so this information is packed filled with step-by-step techniques, handy tips and cost-effective hacks – from stocking your kit to how to blend colours – to perhaps you have applying makeup such as a pro! No jargon, simply simple, useful, and achievable techniques for a flawless finish. After a long time of early starts and later finishes with sore wrists from applying and re-applying makeup all day, she put her makeup brushes down and turned her industry expertise into a thrilling makeup guide. Choosing to get creative Heidi developed her own range of makeup and released a mineral cosmetics label, providing the perfect range to mix and match to all sorts of skin. Installation of the foundational understanding in every skincare, from how to apply basis to removing makeup properly, Heidi can help you uncover the tiny changes to make to your present skincare and makeup schedule for glowing results. Her makeup kit was huge – she acquired every brand and colour to appeal to both Oriental and Caucasian faces – yet sometimes, she just couldn't find an ideal product for her client.



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