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THE **FASHION** FILE

Advice, Tips, and Inspiration from the Costume Designer of
MAD MEN

Janie Bryant with Monica Corcoran Harel

FOREWORD BY JANUARY JONES

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Janie Bryant

The Fashion File: Advice, Tips, and Inspiration from the Costume Designer of Mad Men



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From Joanie's Marilyn Monroe-esque pencil skirts to Betty's classic Grace Kelly cupcake dresses, the clothes worn by the characters of the phenomenal Mad Men have captivated fans everywhere. Emmy-Award winning costume designer Janie Bryant presents readers a peek into the dressing space of Mad Guys, revealing the look process behind the various people' looks and showing every woman where to find her personal leading lady style--whether it's vintage, modern, or bohemian. She covers everything from how to locate incredible vintage clothing and components to how exactly to pair those genuine pieces with modern sneakers and jeans. Now, females are trading in their khakis for couture and their pumas for pumps. Bryant's book will peek in to the dressing space of Mad Males and reveal the design process behind the many characters' looks. Readers will learn how to find their ideal bra size, use color to convey a mood, and invest in the ten essentials every woman should own. She'll help them cultivate their design, including all the details that make a significant difference. Bryant offers guidance to make sure that a woman's clothing convey her personality. Finally, it's hip to dress well again. Nonetheless it will also help women learn how fashion can help convey their character. And just therefore the women don't leave their males behind, there's a good section on making them look a bit more Don Draper-dashing.



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Love the show, love the stylist! I've been a enthusiast of Mad Guys since episode one. I love seeing the world since it was around the time I was born, when my parents were within their thirties. I've been a enthusiast of classic & This book exceeded my targets! The tone of the show is largely because of Ms. It simply left me wanting, not really leaving me feeling happy. Loved it but the portion about men's wear felt a little bit offensive. Composing on the present, what more could you want! For Young Fans of Mad Men I enjoyed this but it's actually for young, adventurous fashionistas who'd prefer to incorporate some of the 1960s Mad Men glamour to their wardrobes. Watching her has provided me more self-confidence when I outfit. Would order again. A must read for Mad Guys buffs. Fashion meets Mad Guy meets your own style If you love mad guys and you love fashion then this is for you. A fun book and an instant read This is a beautifully designed, well illustrated book with a small number of truly useful fashion advice and advice. Fascinating info on the author's study, methodology, collaboration with the show's creators, and use the cast. Without those, it would have gotten a 3. I enjoyed the interviews with some of the superstars of Mad Men that were included. There are numerous fun guidelines and insider stories about the display, but gleam many more of Janie Bryant bragging. Haven't watched mad men Got this through my library to understand a bit about the style behind the present and hear her thoughts on what to wear so when. Style hints on how best to gown and accessorize connect with everyone - wonderful, upbeat, fun information. This book is crucial have for Mad Males followers that admire those great 60's looks, and fashion in general. vintage inspired clothing and jewelry & We am giving it 4 stars because of the amazing illustrations. I instantly feel better. A book of simply illustrations by Robert Best, now that would be 5 stars for certain. "be an exclamation stage, not a comma". Meh but with great illustrations I love Mad Guys, so when I heard about this book, We had to learn it. I recommend this to die-hard Mad Men fans (I'm a HUGE fan, myself), aswell as to women who prefer to use retro, feminine clothes. But broader, even more in-depth "fashion bible" type of book, look elsewhere. "Mad Men" Fashion Fun The styles are everywhere in the stores. A great coffeetable read! This author is the driving drive behind the appearance and the details. That's the best fashion suggestions of all time- EASILY discover myself slumping, those words straighten me up & Who understood that the cast is certainly always wearing the right 1960's-era foundation garments on a regular basis so that they experience and move about properly? I know that vintage items are one of a kind and it's hard to create a book about just that. This woman knows and adores her subject matter so much, she's managed to make us appear back to Jackie and Audrey for inspiration. Amazing illustrations and photos, great writing. A good read for fashion buffs. beyond the normal fashion books. The best piece of advice in the publication is to operate straight, shoulders back again & Its compiled by the stylist for Mad Men- and that means you get some info on mad males but also on her behalf personal style. The writer really walks you through how exactly to evolve your own private style. An excellent read or coffee table publication. As a curvy woman, Joan is my hero & When it identifies Mad Men, the book focuses only on the younger cast members, and I'd have enjoyed to see a broader age group range. It does, however, have a fantastic and informative section on men's clothes which would work for all ages. Bryant's fashion knowledge and perspective, however, not if you're looking for more insight in to the Mad Males series designs. It's really a primer for how Janie Bryant thinks of fashion in general - specifically from her Southern upbringing's viewpoint. Thank-you. The section on men's dressing was very informative and useful. The majority of the illustrations are sketched to portray Janie's styling suggestions from costume design, right through to throwing an clothing together at home. Not necessarily what I expected I thought this book will be more

approximately the concepts behind the show's outfits. Great illustrations. Bryant's talents. A beautifully bound hard covered book with glossy pages. Get it if you want a book about what Ms. She provides assistance on what to search for when buying, and can be an avid classic collector. I also enjoyed reading how she defines a character by costume, color and design. Janie encourages the reader to explore fashion ideas as well as perhaps reach outside their own comfort zone, trying new looks by blending different styles. I assume I just expected more behind the scenes stuff or suggestions on how to dress classic without searching like I am going to a costume party. I got a little bit weary of hearing about her fantastic collections of sneakers and purses and handbags and belts and scarves and dresses and jewels, all high-end and too pricey for some. when you add in the beautiful acting & Males are totally involved in their wardrobes these days and dont need a partner to nag them about it. For the most part.... Love it! Interesting content. Janie's publication is full of good info above & Five Stars I loved Five Stars Perfect condition. There are several really good tips, though. Five Stars So Enjoyable! Man Men fashion offers swept the retail sector. So very much fun to read- if you love fashion and Mad Men or the Mad Men era of fashion, then this is the right book for you personally. A different take on expression yourself through your clothing, while also being very educational on the basics of how exactly to dress your body type! Five Stars Very good book. Out of the top drawer Wow.



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