



## **Volume 2**

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**W. A. Poucher  
The Production,  
Manufacture and  
Application of Perfumes**

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W. A. Poucher

Perfumes, Cosmetics and Soaps: Volume II The Production, Manufacture and Application of Perfumes (Production, Manufacture & Application of Perfumes)



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In the past decade there have been many shifts in the perfumery sector which are not thus much because of the discovery and software of new raw materials, but rather to the astronomic upsurge in the price of labour required to produce them. This advancement raises a significant and almost insoluble problem for the perfumer, who's faced with the need of trying to maintain unchanged the bouquet of his fragrances, and moreover, to ensure no lack of power and diffusiveness. That is reflected more particularly in the flower industry, where the cost of collecting the blossoms sent to the factories has truly gone up every year, so much in order that most flowers with the possible exception of Mimosa, have reached a cost cost which includes compelled the perfumer to either decrease his purchases of absolutes and concretes, or alternatively to alternative them from a cheaper resource, or to discontinue their use. Of course, this problem applies more especially to the adjustment of formulae for founded perfumes, because in every new creation today's high cost of raw materials receives imperative consideration prior to the formula is approved.



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