

NATIONAL BESTSELLER

What
the
Dog Saw



and other adventures

"Universally delightful. . . Malcolm Gladwell can write engagingly about just about anything." — *Bloomberg View*

MALCOLM
GLADWELL

author of The Tipping Point, Blink, and Outliers

Malcolm Gladwell

What the Dog Saw: And Other Adventures



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What is the difference between choking and panicking? Why are there dozens of varieties of mustard-but just one variety of ketchup?" What the Dog Saw is yet another exemplary case of the buoyant spirit and unflagging curiosity that have produced Malcolm Gladwell our most amazing investigator of the hidden extraordinary. What does locks dye tell us about the history of the 20th century? Blink; Previously decade, Malcolm Gladwell has created three books which have radically changed how exactly we understand our world and ourselves: The Tipping Point; "Good composing," Gladwell says in his preface, "will not succeed or fail on the strength of its capability to persuade. Today, in What the Dog Saw, he includes, for the very first time, the best of his writing from The New Yorker over the same period. It succeeds or fails on the effectiveness of its capability to engage you, to make you think, to provide you with a glimpse into someone else's mind. Gladwell sits with Ron Popeil, the king of the American kitchen, as he markets rotisserie ovens, and divines the secrets of Cesar Millan, the "pet dog whisperer" who can calm savage pets with the touch of his hand. He explores intelligence tests and ethnic profiling and "hindsight bias" and why it had been that everyone in Silicon Valley once tripped over themselves to employ the same college graduate. and Outliers. This is actually the bittersweet tale of the inventor of the contraceptive pill, and the dazzling inventions of the pasta sauce pioneer Howard Moscovitz. What perform football players teach us about how to hire teachers?



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"The issue is not about composing. purely Gladwell where he provides taken what is apparently two very different topics but he brings them congruently parallel in the conclusion. And he himself can be topic of dialogue, especially with What your dog Saw and Various other Adventures. At least, that's what I saw. If you have not read or run into the articles, they certainly are a extremely insightful collection. Gladwell kindly explains in the preface of the book of his purpose for offering visitors a glimpse of what he has written in the past decade. I feel bad I could only reach a 3 star with this one. the majority of what he writes about spans from education, politics, social, economic, cultural, and historical frameworks. But he understands exactly where his thoughts will eventually land with his apparent goals described within the start of the book that targets: people and their efforts and not necessarily larger than life individuals however the person with average skills that happened to make remarkable outcomes in something they have achieved such as Ron Popeil and his Chop-O-Matic, Specialized in theories, ways of organizing encounter, and Predictions we make about people. It doesn't mean it's poor; So when he probes, he runs on the part of his early education and abilities as an attorney and blends it with his journalistic inquiries of critical thinking. All the chapters show the immense curiosity and a-ha or wait a minute, let me think about that moments. A collection of interesting and very good written articles The book includes a set of interesting articles perfectly written by well understand writer Malcolm Gladwell. The first section is fantastic. It's what you reveal" Malcolm Gladwell has written four thought-provoking books on the human being condition and related to practical topics and topics but what has been different about his perspectives is that he has included in the equation a critical eye within a case study approach. What your dog Saw hardly ever disappoints for readers which have grown accustomed to Gladwell's writings. Any other reserve he has written I would recommend. But one recommendation, if one has not already read his prior books, it really is highly encouraged. Quickly, though, I began to feel just like I was reading the same tale over and over again. Book was long, returned several times to complete and finally did! An enjoyable, entertaining, educational set of essays. This one was completely different. Normally, his books stick to a fascinating, educational, think-outside-the-container, relational, and logical path. This one was different. This is primarily because of how the reserve is constructed. As expected from Malcolm, the publication is esay to read and incredibly entertaining. Two points that one can consider before reading the reserve, the interesting part about the reserve is that it provides first-time readers a sample of his composing, and second, it clearly shows how far he has arrive but continues to go forwards in his perspectives that's open to new ideas. Sorry Malcolm. And with over 400 web pages of enlightening essays in the Gladwell tradition, he takes a concept and he works with it with a slew of intellectual curiosity that techniques into various directions along the way that is not locked into one particular topic; An enjoyable, entertaining, educational group of essays. Entertaining, solid set of essays. If you are a Malcolm Gladwell fan, this book will not disappoint you. Solid, fast-reading essays that tackle sometimes complex topics and usually think of a counter-intuitive conclusion. The foremost is about what Gladwell telephone calls "obsessives and minimal geniuses," the second is about theories, and the 3rd is approximately predictions about people. His writing style is nearly perfect for these medium-length essays about current problems. I enjoyed Gladwell's insights that come from his insatiable hunger to know and know very well what we often you need to for granted. His own political leanings influence his composing, but why shouldn't it end up being so? I am certain I have rated all the others with 5 stars. The chapter Something Borrowed is one of the examples, he discusses imagination but makes one query, was the idea original? I would call this one a "mulligan" but the only one. In the event that you read and liked the other best sellers from him, like Blink and Outliers, there exists a good opportunity you'll enjoy this publication as well. The first section is excellent. Quality Excellent condition Enjoyable I listened to this book while traveling from Houston to Durham." Glad I got that one as a library publication. After some time, his essay structure becomes recognizable, and you realize when he is leading you down the primrose route, only to show you how typical thinking is often wrong. Now, because these latter two sections are themed so

specifically... it just means it isn't a book that's designed to be read directly through. Among the enticing portion of the chapter spoke of unforgettable classic rock music from bands such as Led Zeppelin pitched against a Muddy Drinking water's song that might have been influenced by lyrics and chords, this topic and another topic in the chapter that kept close to home for Gladwell regarding the Broadway play "Frozen" and the possibility that the story might have been copied from one of his early content; However, many of them just started to blur together and therefore weren't as interesting. Let's talk about the writing style first. I really did feel just like I was reading a new "adventure" with every article. In the second section, things began well. Gosh darn it. This is partly due to Gladwell's writing style and partly due to how the publication is compiled. Every single one talks about a person in a different area of existence, from a guy who sells kitchen devices to your dog Whisperer to a person obsessed with making a ketchup better than Heinz. Personally I think like it's more something that should be found once in a while to read one article, and to be placed back down for some time before being looked at again. On the other hand, it's quite great, which is what I'd expect from somebody who's written for THE BRAND NEW Yorker for a long time. The stories don't drag on; they concentrate on one topic, such as homelessness, but tackle it from different angles. For instance, in the story about your dog Whisperer, entitled "What the Dog Saw," Gladwell talks not only about what Cesar Millan will do with your dog, but how motion specialists examine his posture and gestures. 3 out of 5 stars. It lets Gladwell incorporate a large amount of different stuff into one content, and it also lets him research an array of stuff and then break that stuff up into different articles where various sections of it might be relevant. Some of the stuff was awesome on its own. And the theories, while these were technically different, had been all too closely-related for me personally to really appreciate that section. But on the other hand, I got sick of reading about Enron, which comes up not only in its story but in a couple of others. The tale about homelessness and the main one about troublemakers were great. The stories are various. He is one of the best authors of non-fiction and goes through his books not merely for the enlightenment aspect, but he is also good with stories of the past and historical encounters from his unique viewpoints. Articles just aren't written to be read en masse like this; they're designed to be read as stand-alone factors, in the periodicals or papers these were created for. When you get a collection like this, there's bound to end up being some repetition. It is these main factors that relate to understanding outcomes that are not necessarily final in terms of interpretation, and many times before Gladwell has confirmed that truth in his previous books. The book gets a bit repetitive. It isn't dry, it's not boring, it's not badly-done. The book could be a retrospective of his previous writings which were published in THE BRAND NEW Yorker in 1996 also to 2008. It's a different approach. Gladwell does it again. Another Gladwell must read! Hard read. Didn't keep my curiosity, hard to check out, would not recommend. I REALLY LIKE Malcolm Gladwell's books, every one of them. The stories are varied. What the Dog Saw is a assortment of essays by Malcolm Gladwell, which were originally published in The New Yorker. My only quibble is that a few of these essays feel a bit dated because of the topic matter, but this is the nature of topical writing. Interesting material, readable. First time reading this author. Although some of the essays were mildly interesting, I found myself requesting "what's the idea?" The essays are split into three sections. Reading Good read Perception Altering First read Outliers and adored it. Working my way through most of Gladwell's books. He has however to disappoint. Great reads and great audio versions. Zero unifying theme to this collection of essays. The headline really says everything. Writes clearly and presents matter in an easy to grasp manner.



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