

NURTURE YOUR NATURE—  
FIND OUT HOW RICH, FULL, *and*  
REWARDING YOUR LIFE CAN BE



*The* ACORN  
PRINCIPLE

KNOW YOURSELF • GROW YOURSELF

Jim Cathcart

FOREWORD by DENIS E. WAITLEY, Ph.D.

Jim Cathcart

## The Acorn Principle: Know Yourself, Grow Yourself



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Self-awareness-knowing your nature, your abilities, and how you respond to people and situations-may well be the greatest life-management skill you can have. The Acorn Basic principle is helpful information to doing a complete "existence checkup" that will help pinpoint your talents and strengths. right now. By reading this reserve and doing the simple exercises, you'll learn things about yourself that you and most people don't even suspect. Become familiar with: Why some individuals attract you and others repel you \* How exactly to predict your instinctive reactions to different situations to understand what circumstances you thrive in and just why \* Where your intellectual blind places are \* Why you prefer and dislike certain issues and how exactly to use that knowledge to motivate yourself \* Who will be the most influential people in your daily life and how to connect with them and others more effectively \* How exactly to control your simple daily actions in such a way that you develop brand-new abilities and continually grow a better existence. The mighty oak sleeps within you . . . it will come from discovering who you already are. The potential to live the life of your dreams exists within you. The even more you explore your talents, your relationships, and the patterns in your life, the more readily you will be able to tap into those potentials. A far more fulfilling and meaningful existence is possible for you personally without changing your character; Nurturing those strengths is the important to the success you've constantly wanted but didn't know how to attain.



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