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Dressing the Decades

Twentieth-Century Vintage Style

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Dressing the Decades: Twentieth-Century Vintage Style



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A visually dazzling tour of 20th-century fashion, spotlighting the leading designers and dominant styles of the past a century An authoritative and visually stunning look at the style of the 20th century, *Dressing the Decades* s most famous designers – including Lanvin, Chanel, Balenciaga, Dior, Givenchy, Versace, and Calvin Klein – Beautiful illustrations include design drawings, fashion photographs, and vintage fashion advertisements; together with an introductory timeline, this exceptional volume presents a meaningful narrative for the creation and lasting appeal of the past hundred years’ The century’examines in depth the origins of the most important luxury garments. Each sumptuously illustrated chapter features a detailed overview of a specific decade, like the historical events, politics, technology, and marketing that influenced its most celebrated designs. are profiled here, their impact and imagery conveyed through annotated head-to-toe looks and photographs of signature items and outfits. Also included are additional, all-but-forgotten designers whose work nonetheless changed just how clothing was created, made, promoted, and sold. By offering a thorough socio-financial context for the progress of high fashion through the years, the book provides a new perspective on such iconic products and significant developments as the cocktail dress, the Chanel fit, the tunic gown, boho chic, Futuristic stylish, and others. s fashion.



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Specializes in the decades well A lot of dark Lancashire picture taking, but that's what was happening then. Good demonstrative photos for examples. What I liked best were the photos and illustrations, some in color however the majority in black and white. beautiful photography! I was truthfully expecting a glossy coffee-table tome with quite pictures, but that is much, much better.. Its an excellent book unless you know much about the fashions over the years. And by "public" After all all the public, not simply the style runways of Paris & A MUST HAVE! With that said, it seems to be a fairly comprehensive publication about women's fashion from the beginning to the end of the twentieth century. The text is obtainable and i liked that she included designers who impacted business procedures and also the design. Four Stars Great trip down storage lane. Three Stars disappointing. Hard to resist audrey Hepburn in Givenchy or Beverly Johnson in Halston. For me personally, it's not just an exploration of fashion history, but a peek into the creative practice that inspired the designers who influenced public taste. With that detail behind, Dressing the Years is lovely, scholarly book that traces the enormous changes popular from the 1900s to the 1990s. The changes are, actually, breathtaking, and provide an extraordinary glimpse into changing American perspectives and attitudes. Very much to my surprise, after reading it (and it is a page turner, with sharpened, elegant prose), I begun to see that style played a communicative function in broadcast intellectual and cultural changes across all demographic groups. It offers knowledgeable information that makes it an enjoyable read. . It travels through time with an excellent overview in each period. Tour de Couture This hard covered book offers a broad summary of fashion from the 1900s through the 1990s and the political and social forces that helped shaped the major trends. There are brief profiles of significant designers . Great addition to a fashion library. While not a frothy romp through history, the text is easy to learn and not markedly scholastic. If you're a style scholar, you probably know all this information already (plus much more), but a person with an over-all interest will see this very accessible and quite exciting. Three designers are highlighted per chapter as are the years three defining appears. Whether your interest is the origins of fashion -- shifts, say, in one European capital to another -- the impact of fashion on cultural norms (and vice versa) or simply to get a breathtaking turn to just how much the Western globe has changed in the last hundred years, I highly recommend Dressing the Decades. Obviously, an assessment of a hundred years worth of fashion can be an ambitious undertaking. For me personally the photos and illustrations make the publication. The Century of Modification. Written in a concise and wonderful way, spotlighting many unsung style designers. Initially, I flipped through and instantly thought "not enough color photos. The style it covers includes haute couture (1900s), Coco, The Tailor, The Hobble Skirt, The Tunic Dress (foregoing all 1910s), Robe de Style (1920s), The Bias Cut (1930s), The Blouse (1950s), The Miniskirt (1960s), The Milkmaid (or The Prairie) Look (1970s), and The Pouf Skirt (1980s) to name just a few. An ideal balance of accessible information & Its an excellent book unless you understand much about the fashions . Concerning be likely of a reserve of this breadth, it isn't greatly comprehensive." But as another reviewer described - it isn't meant to be considered a coffee-table book, though it really is quite attractive. It really is full of really interesting details, not only about trends throughout the years but about the socio-economic elements that caused the public to embrace a particular style over another. It provides brief profiles of major/essential designers of every era, in addition to a few of the designers that may not be as well-known but who influenced the general public taste in other ways. But I found it to become a bit skimpy- I know so much of this. Dressing the Decades My wife enjoyed this reserve. but ordinary people as if you and me who need affordable ready-to-wear and frequently make our very own "style" out of more basic clothes. There are a lot of

fashion books that are glossy photos with very little information, and others that delve deeply in to the fashion world and explores the designers and their influences a lot more thoroughly, but Dressing the Decades seems to strike the proper balance somewhere in between. Each chapter examines the stylistic adjustments of the 10 years and its own relevance to to the particular decade. The photos, while beautiful (and largely dark & white), primarily serve to illustrate a good example from the text. Good, but could have been great This isn't a bad little book, although the coverage is focused a lot more on high fashion than on a far more general approach. This is a small format book, so if you're thinking this is a large, glossy coffee table book, you will be disappointed. As an artist myself, with passions in clothes & This would make an excellent gift to someone who is into style, to appreciate not merely it's aesthetics, but also how history impacts the path of the industry.. A BIG "Coffee Table" Publication Format COULD HAVE Worked Better This illustrated book is about _women's_ fashion from the first 1900s to the 1990s and therefore may be more appropriately named something similar to Women's Fashion In The Twentieth Century. A favorite of my fashion library now. The images are very obvious and plentiful and the text is amazingly engaging but a bit sparse. However, it is an amusing and useful look at style and its own relevance to and reflection of society. The fashion designers it overs includes Charles Frederick Well worth, Jeanne Paquin, (1900s), Paul Poiret, Coco Chanel (1910s), Jean aPatou (1920s), Madeleine Vionnet (1930s), Christian Dior (1940s), Hubert de Givenchy (1950s), Pierre Cardin, Yves Saint Laurent (1960s), Ralph Lauren (1970s), Christian Lacroix (1980s), Gianni Versace (1990s), to mention simply a few. There are many photos but many of them occupy 1/4 or half of a page. Sometimes I find myself wishing for a couple more, but general I think it's a good balance between details and photography. It is chronological and good details about hallmark characteristics of the style and about fashion designers corresponding to each period. That might be my biggest complaint about the book, what is in there is good but it makes you desire there is more of it; more text, more focus on general fashion styles, and so forth. Still, for what it is it succeeds at as an engaging reserve with a whole lot of excellent photos. Milan; I'd give it a 5, but it surely should have been a more substantial format book. It has been not only a way of measuring the cultural temp, but has, actually, changed that temperature. Do not expect analysis quality details, but nonetheless enough to cause you to well read on this issue. The book was smaller than anticipated, about A4 in proportions, but is definitely bounded well and experienced quality paper. fashion, I think it is not only useful but also quite inspiring!



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