

## THE Technique OF THE Professional Make-up Artist

Vincent J-R Kehoe

## Vincent Kehoe The Technique of the Professional Make-Up Artist



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A classic in its field since its original publication, The Technique of the Professional Make-Up Artist is currently revised, updated and paperback for a new generation of professionals. Contains information on many types of exciting new visual results. live stage makeup; studio-lit, no-audience taping; Included in this paperback edition are: \* Revised make-up charts for women and men \* New special effects make-up photographs \* New information on contacts and dental work \* Updated details on film types \* Revised appendices. The author explains clearly and exactly the differing approaches to stage-lit, audience-attended television taping; and the innumerable techniques and methods of film make-up. Covers all studio strategies and lab techniques. He also describes interesting new visual effects which can be achieved using puppetry, digital processing, and digital coloration. live tv with natural outdoor light; Vincent J R Kehoe offers been working in the professional make-up field since 1940. He has been in charge of make-up for more than 3000 main tv, film, and stage productions, and was head of the make-up departments for CBS-TV in New York and the NBC Hallmark Hall of Fame series. A classic text message updated for another generation of make-up artists. As president and director of the study Council of Make-Up Performers since 1963, Mr Kehoe designed and created the entire Color Process type of RMCA Professional Products. He lives in Somis, CA. His earlier books include Special Make-Up Results (Focal Press), The Technique of Film and Television Make-Up, and Photographic Make-Up for Stills and Movies, and he has written several content on advanced make-up research for the Journal of the Culture of Motion Picture and Television Engineers (SMPTE). In addition to detailing the basic, day-to-day 'paint and powder' procedures that are the bulk of any professional make-up artist's work. This encyclopedic resource covers all the current studio make-up methods and lab techniques, with text and artwork contributions from some of the leading experts in the industry.



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Not what I needed This wasn't what I thought it was going to be, but my sister, who is into theatrical constitute, liked it quite definitely. I gave it to her, and she stated it covered a whole lot of details she was getting back in a class she was taking. Ideal for television and film makeup! She's into the gory, bloody make up of Halloween. Fantastic book! It is an excellent book to have. Five Stars It was precisely what I expected and arrived very quickly. While it's not for a beginner, I as a newbie am learning a lot from it. After all, successful makeup is dependent upon illusions of color as well as light and shadow. You would believe that a book on makeup -- especially at this price -- would contain a lot more color photographs. White colored Photos! That said, I did learn a great deal from the publication, particularly the chapter on human being aging. Highly recommended. Four Stars Another great book for heading beyond the vampire at Halloween. Must have I have no idea any professional make-up artist that hasn't owned/read this book. The author is downright condescending toward "everyday" commercial make-up and (it appears to me) anyone who's not really a makeup artist but still uses makeup in some form. in my opinion a must have for any makeup artist, no matter what the level of skill. My only complaint is that the pictures are all in black and white, but it is an older book so that's to be likely. However, I'm glad I bought it used due to the writing quality. The writing gets in the form of the advice. This book includes a lot of very helpful information in it. Mostly Black & Geared towards professionals This book is definately geared towards the professional makeup artist. Many thanks!Its been around forever so a few products are a little out dated and there are more stuff available today, but all the basics you will ever want are here and well written and easy to comprehend; I understand that this book is approximately PROFESSIONAL makeup, not amateur or outfit, but unless you're currently an established professional with a complete kit of professional cosmetics you are probably going to feel insulted. I am aware that once I am a professional I will have to have a thick skin, but We don't pay people to degrade me, which is what Personally i think this book does. I value the time section. I'm a devoted Halloween costumer and wished to try special results makeup but this reserve was over my mind. The author assumes which you have some routine knowledge of makeup technique and having less color photos makes it difficult for the novice to determine what he's talking about. I'm thinking about purchasing Laura Thudium's makeup book to learn the basics and hopefully this book will be more useful. A staple for theater arts This book is interesting for those who would like to know how to do costume makeup or create a mask. I think that every senior high school should possess this for their theater department. This might start a surge in creative talent. Excellent book!! One of the best and most complete makeup books I go through in my own life.! This reserve is a comprehensive instruction to the professional makeup artist. The only bad issue is that some stuff are a small outdated. That is a good reserve in case you are as thinking about makeup theory as you are technique. Guidelines for tv, for theater makeup and beauty. A must have for all those makeup artist looking to get into the television and movie sector.



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