





## Ken Cottrill and

Blockchain and the Future of Food: Driving Efficiency, Transparency and Trust in Food Supply Chains



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Dramatic changes in the global demand for food, safety concerns and the rise of precision farming are among the challenges facing food supply chains. Blockchain and the Future of Food: Driving Effectiveness, Transparency and Rely upon the Food Supply Chain examines these issues and the blockchain solutions that may help to transform food source chains and enable the sector to compete in a quickly changing competitive scenery. Can blockchain technology help the sector to meet up these challenges at the same time when it is also grappling with increasing supply chain complexity?



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