

FOREWORD BY TIM DRAPER

Founder of Draper Associates, (DFJ) & Draper University

# MASTERS OF BLOCKCHAIN

DIGITAL ASSETS & THE NEW CAPITAL MARKETS

The revolutionary digital assets which economics will have to accommodate for startups, corporations and investors

General Partner of 7blockchain.VC

**ANDREW ROMANS**

General Partner of Rubicon Venture Capital

Andrew Romans

Masters of Blockchain, Digital Assets & the New Capital Markets: The rise of  
cryptocurrencies, token economies and what that means for startups,  
corporations and investors



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What is blockchain? How do i raise financing for my startup via a token offering? What are winning strategies to invest into digital assets, STOs, ICOs, blockchain startups and trade liquid cryptocurrencies?" What is Bitcoin and how will the blockchain function? Romans tapped into the collective wisdom of over 200 top practitioners to answer these questions and help you become a get better at of blockchain. How will blockchain change my business, authorities and society? How do i tokenize my business?The results of the breakthrough are hard to overstate. What's Ethereum and how do smart agreements transform my industry? Blockchain presents an enormous chance of every large corporation and federal government in the world. In 2016 startups elevated \$240m via ICOs, 2017 over \$5.6bn." We are simply at the beginning of a massive transformation of business, government and society. More capital has been invested into blockchain startups in 2018 than all earlier history to time. "What the internet did for communications, blockchain can do for trusted transactions." - Ginni Rometty, chair, president, and CEO of IBM "The biggest opportunity set we can think of over another decade. How do large corporations advantage or be disrupted from blockchain? - Tim Draper, UC trader in Tesla, Skype, SpaceX What do lawyers say about regulations and legality of STOs, ICOs or token offerings in specific countries?" - Marc Andreessen, inventor of the web browser & Andreessen Horowitz " That is global and will have an effect on everyone. In Q4 2017 ICO financing outpaced traditional VC financing for blockchain related startups. - Bill Gates "That is bigger than the iron age, bigger than the Internet, bigger than anything. Blockchain is a technological tour de push." - Bob Greifeld, CEO NASDAQ "



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Most updated book in blockchain I have read many blockchain and this is by much the book that is closest to the current state of the industry. The blockchain sector is evolving so very quickly that it's hard for anyone to maintain - and the book publishing process renders nearly every book on this issue obsolete when published. However, not so this publication. This should be the main "must-read" .O, how a cryptoworld will

definitely switch everything if we want or zero, etc. These insightful sections are the most interesting in the publication. The book is highly recommended and I look forward to next revision which will perhaps include more info on the evolving security token ecosystem. who comes with an in-depth knowledge in blockchain industry has written this phenomenal book. Through a series of interviews with top blockchain people we get a view at the nearly present state of the sector, and sometimes into the future... Andrew Roman, who has an in-depth understanding in blockchain industry has written this phenomenal book. That is a publication that reveals a true inside appearance of how these fresh technology are influencing our economy now and feasible impacts into the future, in addition to, explaining many facets blockchain, ICO, cryptocurrencies, and even more...1. Nasdaq on a blockchain etc. This publication is very well structured, and written with many nuggets of info<sup>3</sup>. It provides most relevant & ICO sector. It captures efficiently the overall status of the blockchain industry<sup>5</sup>. Andrew makes some bold and controversial predictions like Airlines doing their very own coin offerings & Andrew has interviewed more than 200 people for this book<sup>2</sup>. Many daring one can be all Fortune 1000 businesses will delist from Nasdaq/LSE/Nikkei etc<sup>6</sup>. Greatest story of group funding in the globe = Statue of Liberty!! (This alone will probably be worth buying the publication & And the overall assertion that UCs will adjust into Crypto globe & Balanced team & A collaboration of top thinkers in the area. And getting a few investor look at points - both what investors are trading and how they should look deeper<sup>9</sup>. The assistance to the firms which raise cash - that 10% ought to be in crypto<sup>10</sup>. reading)<sup>7</sup>. ICO market or PERISH. Therefore, with easy to read design, Andrew demonstrates his mastery of the subject in "Masters of Blockchain". He provides thought provoking insights into the evolving world of blockchain and related topics. recent data items<sup>4</sup>. Recommend one million dollar minimum for ICO. Highly recommended if you are trying to comprehend blockchain & This should be the main "must-read" for all crypto / blockchain enthusiasts around the world! Andrew also assembles an extraordinary group of industry experts that contribute real life examples and in-depth knowledge of the blockchain landscape. If you would like to get an unvarnished watch of the blockchain phenomena this book is a must read. Andrew's impressive knowledge, and tell it like it is design, makes this book a significant resource for all degrees of interest into this very timely topic. Useless self promotion useless self promotion. Cheers, Giri Devanur Andrew Romans has written an excellent book on the subject of blockchain and preliminary coin offerings. Seriously..... I commend Andrew on his honesty and agree completely with his thesis.. Another great book by Andrew Romans.. Here are my top 10 10 takeaways from the book. WELL-ORGANIZED, Business Directed and Current This book is organized in a way that provides blockchain business information from related blockchain business leaders, while providing tips for continued research. Having been in the industry several years now, I highly appreciate this publication, it's design, and it's really blockchain information delivery. From a fellow blockchain UC A must read for an venture or institutional trader to comprehend the long game. What UC should know about Excellent book! What UC should know about, the type of globe we will operate in next couple of years, why companies will have to publish tokens and not just companies, how much cryptocurrencies is definitely good to have in wallet, what we have to know about Switzerland, Gibraltar, Cayman Islands, Malta and Singapore concerning ICO, how US wants to regulate ICOs, how scammers manipulate with UC, ICO pre pre product sales and pre sales suggestion, what's ICO 2. Andrew is embracing the blockchain technology and a visionary who just like the rest of us tries to predict the way the technology will evolve and disrupt other sectors. Exceptional book! 3Hs - Hustler/Hacker/Hipster -8.. practical and thorough Andrew's book captures the insights from the masters in the area - a lot of whom I know personally and definitely impressed by the their life and professional tales in Andrew's narratives. Well worth the buy!

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