

FOREWORD BY CHRISTOPHER M. DUNCAN

# BLOCKCHAIN SECRETS



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# Blockchain Secrets: The A-Z Guide On How To Take Your Blockchain Idea To The Market



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Digitalization has generated a frenzy in today's technologically driven world. The blockchain is going like hot cakes that has a lot to offer in neuro-scientific digitalization, even though it has not really been enough time since blockchain technology was released to the business world. Just how we watch cryptocurrency, there is absolutely no surprise the way the blockchain revolution offers engulfed the entire technical and business spectrum. ICOs work in fundraising attempts, considering entrepreneurs can simply go straight to people like us and convince them to invest in their ideas and ideas. It doesn't matter which industry or business you operate, soon blockchain technology will affect the entire business landscape. It is important to comprehend where blockchain is going and how it can help industries and business. Businesses used to face a lot of trouble previously as far as financing was concerned. This gives method to liquidity and development capital, with a shift of focus from collateral holders to token holders. I have reviewed hundreds of ICOs within the last 24 months and found a very specific pattern which makes an ICO super successful rather than so successful. Perhaps the biggest impact of ICOs on the business enterprise scene is the way in which startups is now able to be funded. It seems talk about blockchain and cryptocurrency provides increased since the last couple of years. This book is a how-to guide for Blockchain Advisors, Blockchain Strategists and Business Owners who are looking to understand what is required to take their Blockchain idea to the market so that they can acquire funding from the investors or how exactly to adopt this technology to their existing business to attract more investors. This book is written to supply you step-by-step guideline on what's required for you to be successful within your own ICO procedure and raise money. Also, this book isn't a technical How-To Guideline which blockchain technology is best for your business. A remarkable and significant shift can be seen from IPOs and additional more traditional capital raising models to the innovative ICO model. This book highlights those distinctions used and apply within your own business to make sure you possess all that it requires to be successful.



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