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BLOCKCHAIN IN SMALLHOLDER FARMING

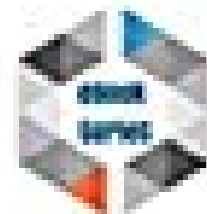
**Sowing the Seeds
of Growth**

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BLOCKCHAIN MEETS SUPPLY CHAIN SERIES (BOOK 2)

Ken Cottrill

Blockchain in Smallholder Farming: Sowing the Seeds of Growth



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Chain Business Insights' brand-new eBook by Co-founder and Research Principal, Ken Cottrill titled Blockchain in Smallholder Farming: Sowing the Seeds of Growth investigates how blockchain coupled with agricultural technologies, such as precision farming may help improve efficiency significantly, lift millions of smallholder farmers out of poverty and strengthen the world' Among them are farm organizations, meals manufacturers and retailers, suppliers of solutions and farm inputs (substances for controlling crop pests and fertilizing soil), transportation and logistics companies, federal government companies and NGOs. These insights ought to be of curiosity to stakeholders across agricultural source chains. a substantial amount of which comes from small farms, especially in developing countries. At the same time, smallholder farmers are challenged by rampant corruption in the source chain, and do not have access to adequate financing and insurance and hence the resources had a need to improve yields. Blockchain could support home based business models that help smallholders to conquer these barriers, adjust to changing environment and the resultant shift in creation patterns, improve efficiency and access world agricultural marketplaces. Blockchain in Smallholder Farming: Sowing the Seeds of Growth contains case research about the use of the technology. Driven by the significant global business opportunity, several vendors are introducing blockchain-based innovations in smallholder farming. Blockchain in Smallholder Farming: Sowing the Seeds of Development gives a snapshot of blockchain's potential, and the broader implications for global agribusiness. People growth, climate modification and geopolitical unrest are positioning pressure on food creation –s food supply.



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