

THE CHICKEN-AND-EGG DILEMMA

BLOCKCHAIN REVOLUTION



DISCOVER
THE 5 APPEALS
TO THE
HIGH TICKET CUSTOMERS

What is a Blockchain?

*Which is the Inescapable Attraction that cannot be ignored, or avoided ?
Opportunities Challenges Benefits*

Marco E. Ferrari

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Blockchain Revolution: Discover the 5 appeals to the customers: What is a Blockchain ? Which is the Inescapable Attraction that cannot be ignored, or avoided ?



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Hundreds of people glorify the blockchain revolution and benefits for the banking institutions, enterprises and the administrations..Will the Applications benefit us Personally?.The goal of this book is to take the reader through a journey of the blockchains blueprint of opportunities and challenges, and observe how it benefits the customers.So, tighten your seatbelt and enjoy the trip. For those who are already worried about the blockchain revolution, there is usually some excellent news.How much of Blockchain systems has been duly developed customers-wide?

. Will the enterprises require a new Marketing approach? Therefore, occasions are changing.Blockchain Revolution: discover the 5 attracts the high-ticket clients, highlights the blockchain possibilities, benefits, issues, but viewed through the consumer's eyes.Although it may seem to be a new economic era, only little angles of the financial aspects, sustainability, the truthfulness of blockchain are correct disclosed and additional masterpieces should be set up. It is not completely a scheme that puts power in the hands of big businesses, but a technology that promises abundant benefits for the clients.Enjoy this edition on your own Kindle device



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