

An abstract graphic in the top half of the cover features a dense, interconnected web of thin, light blue lines on a dark blue background. Small, glowing blue dots are scattered at various points along these lines, creating a sense of digital connectivity and data flow. The graphic is semi-circular, arching over the title.

FinTech Rising

2018: Toward a Golden Age in U.S. Markets

Collin Canright

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Smart monetary executives are paying close focus on the revolution in economic technologies that is reshaping money and finance world-wide. FinTech Rising helps economic executives understand the FinTech landscape, providing overviews of the tendencies in the primary monetary technology sectors: Payments Lending Wealth and Personal Financial Management Capital Markets and Crypto finance Regulation Banking FinTech Marketing & Product sales Business owners are filling gaps in existing providers and starting to use fresh analytical tools to discover new needs. FinTech Increasing 2018 focuses the changing the business context of financial providers, as incumbent finance institutions are beginning to collaborate with monetary technology companies, as digital currencies and high-powered analytics change the way business and consumers pay, borrow, and invest. This 100+ page, meticulously researched report gives a synopsis of the most dynamic changes to financial services in decades. S. Know how investment professionals are working to integrate this new asset course into mainstream expense strategies and trading approaches. Insights into the directions financial-solutions incumbents and financial-technology innovators are charting in U. FinTech market segments: capital markets, obligations, lending, prosperity and personal financial management, regulation, banking systems, and marketing & sales. markets. Profiles of the leading companies in each FinTech marketplace, including a measure of how aware financial experts are of the listed innovators. It's the monetary executive's guide that gives you: Pragmatic and practical viewpoints on digital currencies and cryptoassets. S. Capitalize on the styles in the principal U. Find possibilities to create your organization more efficient, service customers more effectively, or spend money on innovative ideas shaping the continuing future of financing. Innovators and incumbents are getting into the next phase, marked by collaboration where consumer needs, expectations, and choices consider precedence over disrupting business types of incumbent financial institutions.



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