



THE RISE AND DEVELOPMENT OF FINTECH

**ACCOUNTS OF DISRUPTION FROM
SWEDEN AND BEYOND**

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The Rise and Development of FinTech: Accounts of Disruption from Sweden and Beyond (Routledge International Studies in Money and Banking Book 94)



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This comprehensive direct serves to illuminate the rise and advancement of FinTech in Sweden, with the web as the key underlying driver. What are the plans and federal government initiatives that try to support the FinTech ecosystem in Sweden? What's the near future role of banks in the context of FinTech and digitalization? process innovation advancements within the original banking industry; and the CAPITAL RAISING (VC) landscape in Sweden, as shown through interviews with VC representatives, generally from Sweden but also from the united states and Germany, along with offering insight in to the companies that are currently operating in the FinTech arena in Sweden. The authors address questions such as: How will the regulatory scenery shape the future of FinTech businesses? What exactly are the factors which will likely get the adoption of FinTech solutions later on? the identification and classification of different FinTech groups; The multiple case studies examine topics such as for example: the adoption of on the web banking in Sweden;The book was initiated by the IIS (the Internet Basis in Sweden), an unbiased organization promoting the positive advancement of the Internet in the country. Complex concepts and suggestions are rendered in an easily digestible however thought-provoking way. Additionally it is in charge of the Internet's Swedish top-level domain .se, including the registration of domain names, and the administration and complex maintenance of the national domain name registry. The publication illustrates how Sweden functions (or does not work) as a competitive participant in the global FinTech arena, and is an essential addition to students and practitioners in the field.



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