

How to do a successful Initial Coin Offering (ICO)

*Keys for Evaluating Initial
Coin Offering (ICO) Investments*



ICO

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An initial coin offering (ICO) is a fundraising method that trades future crypto coins for cryptocurrencies which have an immediate, liquid value. Usually, a percentage of the tokens comes to ICO participants and a percentage kept for the firm's requirements (private investors, etc. Conditions differ from one ICO to some other). An ICO allows both big and small investors to invest in the tasks they like. The motivation for the project is obvious. The recent calendar year carried thousands of successful ICO stories. The motivation for the traders of the ICO is certainly that the price tag on the token would be higher (or much higher) than the token's price through the ICO.



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