

## Matt Dibb

The Beginners Guide to Investing in ICOs: 11 steps to successfully investing in Initial Coin Offerings



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In 2017 the world was introduced to a new method of start-up finance, the ICO. The emergence of the Initial Coin Supplying (ICO) has now translated into over US\$1 billion of blockchain financing in less than 12 months. Pink bedding are early stage businesses seeking to list on the equities market and tend to be in the infancy of their industrial cycle. The circulation on effect from elevated liquidity, positive market efficiency, and triple digit development has now drawn curiosity from mainstream traders and speculators. As the ICO market will continue to be a darling of the speculative investment community for years to come, it will not be without a number of failures, scams and underperforming tokens. Our encounter in these various marketplaces offers allowed us to experience a range of analysis and homework procedures. This guide has been made by Picolo Research, a respected blockchain ICO research team with the purpose of providing transparency and ratings to the original coin offering market. Our philosophy is backed by 12+ years of investment knowledge across IPO's, equities markets, capital raising and blockchain.s humble beginnings started with the emerging companies segment of micro-cap stocks (also known as pink bed sheets). Picolo'As a derivative of the astronomical growth, it has additionally created millionaires around the world in literally weeks. Our objective is to arm speculative traders with the various tools and knowledge to make educated and analytics-supported decisions before reaching for his or her wallet. Applying these same procedures to upcoming blockchain ICOs offers a solid foundation of initial analysis and leads to a high conviction ability of move/fail of the prospective investment. Our purpose with this guide is to empower the wider community of crypto fanatics and speculative investors having the ability to carry out their own analysis of Initial Coin Offerings in a straightforward and efficient manner.



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