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CRYPTO AND BLOCKCHAIN MARKETING



# CRYPTO AND BLOCKCHAIN FOR BEGINNERS

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# Crypto and Blockchain for Beginners: The Ultimate Beginner's Guide to Cryptocurrency and Blockchain for Beginners



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Crypto and Blockchain for Beginners  
Crypto and Blockchain for Newbies is an introduction to the worlds of blockchain technology and cryptocurrency. It isn't an in-depth specialized field manual for programmers and designers, but a fun yet educational reserve to help everyone understand the functions of blockchain and cryptocurrency. After finishing this book, it is possible to understand the concepts and happily take part in conversations with your fresh found knowledge.

Multisig - Multi Signature Cryptography  
Hybrid Cryptography  
Conclusion  
Chapter 6: ITOs and ICOs  
What are ITOs/ICOs?  
This book will provide you with the data about:  
Chapter 1: Blockchain  
Introduction to Blockchain  
Decentralization  
Structure and Immutability  
Transparency and Anonymity  
Cryptography  
Case Studies:  
Case Study #1 - Transactions on the Blockchain  
Case Study #2 - General Data Protection Regulation (GDPR)  
Case Study #3 - The Equifax Breach  
Chapter 2: History  
Electronic Cash  
Smart Contracts  
Bitcoin  
Blockchain 2.0  
Blockchain Today  
Case Studies:  
Case Study #4 - Becoming e-Estonian  
Case Research #5 - Banking the Unbanked  
Chapter 3: Cryptocurrencies  
Introduction  
Technology  
Criminals  
Accessing Cryptocurrencies and Wallets  
Public and Private Keys  
Tokens or Coins or Both?  
Why are Some Countries Banning ITOs/ICOs?  
RESEARCH STUDY #7 - SegWit  
Chapter 4: Smart Contracts  
What are Smart Agreements?  
Concept  
Example  
Uses for Smart Contracts  
Conclusion  
Chapter 5: Cryptography  
Introduction  
Uses  
How it Works  
Encryptions and Keys  
Hashing  
What's Conclusion  
Chapter 7: How to Choose an ICO to Invest in  
Funds Raised With ICOs in 2016 vs 2017  
ICOs by Category in 2018  
Scammers  
Phishing and Fake ICOs  
What to Look for Before Investing in ICOs  
Conclusion  
Chapter 8: Transactions on the Blockchain  
Introduction  
Understanding a Bitcoin Transaction  
Transactions, Hash Function and Hash Value  
Block Headers, Mining and Rewards  
Mining in Bitcoin  
Problems With Mining  
Blockchains and Algorithms  
Quick Fire Q&A  
Complete with case studies, this is actually the only publication you will have to expand your understanding on the topics of crypto and blockchain.  
Volatility of Cryptocurrencies and Who Controls the Price  
Creation of an individual Token/Coin  
Examples: Bitcoin [BTC] Ethereum [ETH] Ripple [XRP] Bitcoin Cash [BCH] Cardano [ADA] Litecoin [LTC] NEO [NEO] Stellar [XLM] Monero [XMR] EOS [EOS] Dash [DASH] IOTA [MIOTA] NEM [XEM]  
Case Studies:  
RESEARCH STUDY #6 - What's Gas?  
s the Difference Between Hashing and Encryption?  
A Conclusion



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