

David LEE Kuo Chuen • Linda LOW

Inclusive FINTECH

An illustration showing several stylized human figures interacting with the large, white, 3D letters of the word 'FINTECH'. One person is sitting on the 'F', another is climbing the 'I', a third is sitting on the 'N', and others are standing or sitting around the 'T', 'E', and 'C'. The background is a solid blue color with some faint white clouds at the top.

Blockchain, Cryptocurrency
and ICO



 World Scientific

David Kuo Chuen Lee;Linda Low

Inclusive Fintech: Blockchain, Cryptocurrency And Ico



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Cryptocurrency market has been developing fast since it is emergence recently. Moreover, digital finance offers forged the convergence of profit motives with social objectives creating a course of large FinTech businesses. With comprehensive coverage given to the FinTech scene in Asia, it is targeted at those who are searching for business opportunities. Yet, few researches have already been done to study these phenomena. Most important of all, this book seeks to improve the mindset of a whole new generation that is familiar with digital overall economy and yearns for a far more just and equitable globe. Richly illustrated with unique lecture slides trained by the authors, Inclusive FinTech: Blockchain, Cryptocurrency and ICO hopes to dispel the countless misconceptions about blockchain and cryptocurrencies (especially bitcoin, Preliminary Crypto-Token Supplying or ICO), as well as the idea that businesses can be sustainable with out a social dimension going forward. In addition, the underlying technology development may be applied to a wide range of industries, not limited to financial sector. Hence, it's the task of this book to shed light on the introduction and styles in FinTech, blockchain and token product sales.



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