

Pannovation

and the Gatefree space

Decentralized innovation is
a game-changing force



Jan Rollof

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Want to Innovate? Just do it! Today innovation isn't the unique realm of the original incumbents, the formal agencies, the infield. The paths and platforms are many and varied. Increasingly, the forefront of advancement will run in the outfield placing. A key factor may be the new possibility to produce concrete objects though little batch manufacturing and 3D printing - the maker motion and software-hardware integration are essential trends. Another key factor is the option of alternative methods for getting monetary support, such as crowd-funding and donate options. Individual innovators in the decentralized outfield placing can drive creativity from idea to finished product, based on their personal decisions. A new view of advancement is needed, not limited by incremental, in lane improvements but also available to genuinely different fresh track thinking. That is pannovation -pre-approval not needed innovation, a significant challenge to the original linear, gated, and managed model of development. The gatefree space is normally a central theme, a concept describing how infield parties can emulate the outfield in enabling unhindered, unbiased, and open-ended exploration, letting concepts evolve, improve, mature, and combine, before striking hard points of evaluation and quit/move decisions. The means needed are increasingly obtainable. This reserve discusses what the traditional incumbents can do. New phenomena are being developed through explorative and iterative processes, with autonomy to change course and means under way. The large test-bed of the outfield can be used to benefit. Huge numbers, immense diversity, and nearness to users make pannovation a game-changing power. The writer, Jan Rollof, MD, PhD, Associate professor, has written several books on creativeness and innovation.



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