

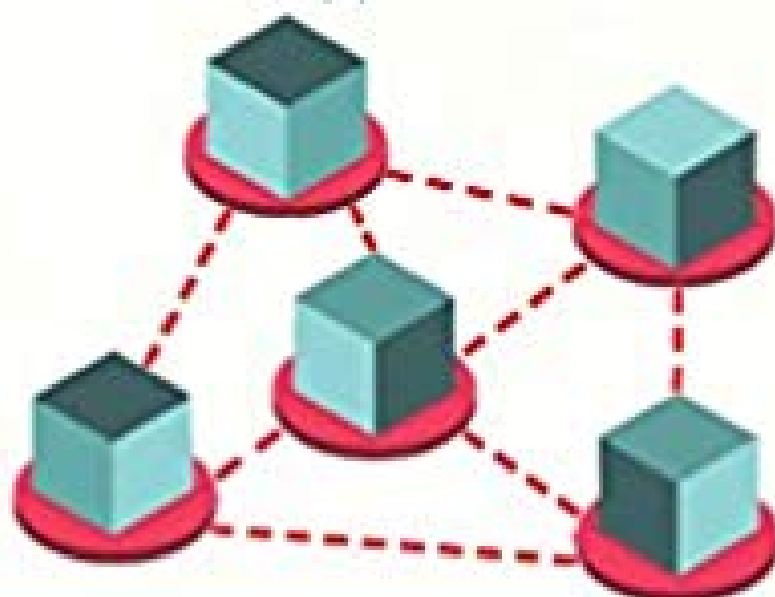
# The Blockchain Journey

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*Foreword by Ernesto Ciorra*

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P**

A Guide to Practical  
Business Applications



*Nico Abbatemarco and*

# **The Blockchain Journey: A Guide to Practical Business Applications**



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This book clearly shows which industries will be the most impacted by blockchain technologies and several decision support tools for business executives. Managers in the most affected sectors should no longer postpone the release of blockchain-motivated initiatives, whether those initiatives are large implementations or pilot testing aimed at growing the maturity level upon this technology. On the other hand, managers working in the much less impacted industries might look at blockchain as a unique opportunity for development, pointing their interest toward some cross-industry applications. The book offers a useful help to addressing these decisions. Once the decision is made to launch a task, other key choices are related to which kind of platform to implement, as well as which consensus system to rely on.



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