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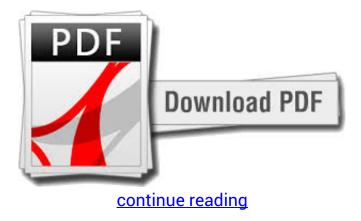
Decentralized Extension in Pakistan

Communication Interventions of Extension Staff under Decentralized Extension in Pakistan



Dr. Ijaz Ashraf and

Decentralized Extension in Pakistan: Communication Interventions of Extension Staff under Decentralized Extension in Pakistan



Agriculture extension is considered an organizational automobile for transferring technology and involves the communication of innovations to farmers, especially their effective use. Today's study was designed to analyze the communication interventions of EFS with the farmers under the decentralized expansion in the Punjab province, Pakistan in order to observe, set up changes made by the Department of Agriculture (Expansion) Govt. The concept is definitely sound, but its implementation in developing countries offers, up to now, not been smooth for various factors. The main rationale for the move is certainly that decentralized administration shifts decisionmaking authority to lower administrative and political levels. Decentralization of agricultural extension has been followed in many countries. of the Punjab after the devolution plan have any positive effect on communication.



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