

Vincenzo Morabito

Business Innovation Through Blockchain

The B³ Perspective

 Springer

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Business Innovation Through Blockchain: The B³ Perspective



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This book explores the primary challenges and trends linked to the usage of blockchain technology for digital business innovation with the purpose of providing practitioners with stimulating insights and ideas. The ultimate part presents types of business innovation using blockchain that are drawn from around the world. In this way, the book links research and industry practices ideal for make use of by practitioners within their day-to-day activities and also provides an update on what academia may give when it comes to industry proposals. After discussion of blockchain technology and administration, including impacts on worth chains and systems, governance, and security problems, the bitcoin phenomenon and primary technological trends in the usage of blockchain are addressed. The contents are split into three parts. Visitors will see a unified study of current scientific work on blockchain and related phenomena, such as bitcoin, from a variety of perspectives, including information systems, technology management, advancement research, computer research, and engineering. Throughout, the writer adopts a methodologically rigorous strategy while ensuring that the text is easily understandable for readers, regardless of their amount of acquaintance with blockchain.



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