


International Series on Computer Entertainment
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Patrice Poujol

Online Film Production in China Using Blockchain and Smart Contracts

The Development of Collaborative
Platforms for Emerging Creative Talents

 Springer

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**Online Film Production in China Using Blockchain and
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Platforms for Emerging Creative Talents ... Computer
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This book explores the usage of Blockchain and smart contract technologies to build up new methods to finance independent films and digital media worldwide. Using case research of Alibaba and in-depth, on-arranged observation of a Sino-US coproduction, and also research gathered from urban China, Hong Kong, European countries, and the USA, Online Film Creation in China Using Blockchain and Smart Contracts This analysis assesses the switch in media awareness from young urban audiences, their emergence as a potential participative and innovative community within dis-intermediated, decentralised and distributed crowdfunding and crowdsourcing models.explores new digital platforms and what this signifies for the international production of creative works. This analysis proposes solutions on how these young emerging local creative talents could be recognized and nurtured early on, particularly those who now produce innovative and artistic audiovisual content material whether these functions are linked to film, Virtual Actuality (VR), gaming, graphic novels, or music.Befitting both professionals and academics in the film industry and also computer science. Ultimately, a new media content financing and production system implementing blockchain is proposed to provide transparency in the film sector and open doors to emerging performers in digital media.



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