

BLOCKCHAINS AND SMART CONTRACTS

FOR
BUSINESS LEADERS



TONY GAITATZIS 2018

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Blockchains and Smart Contracts for Business Leaders: Learn how the Blockchain works and how you can use it to transform your business



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Learn only what matters pertaining to your business In 10 short chapters, become familiar with the basics and business cases of blockchain technology. Who This Publication Is For This publication is for forward-looking managers and business leaders who would like a general knowledge of Blockchain technology, how it function, and they may use it to open new revenue streams for their business. What You'll Learn How Blockchain Functions, What Problems Blockchain Solves, Types of Blockchain DOING HIS THING, Current Applications of Blockchain, Possible Potential Applications of Blockchain, Potential Obstacles to Blockchain Adoption, Dangers of Implementing Blockchain, and Next Steps. It gives several types of current and potential long term uses for Blockchain and why they work. This publication is ideal for business leaders who want to know some of the technical principles and how they apply to various business problems. No mathematics, code, or theory: just a comprehensive, easy to understand summary of what the technology will and what it can be used for.



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