

BLOCK CHANGE!

HOW TO SURVIVE THE CRYPTO ECONOMY

REDMER HUIZINGA
PROFESSOR ARTURO BRIS

IMD

Redmer Huizinga and
Blockchange!: How to survive the crypto economy



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Blockchain is the mysterious technology behind Bitcoin. It can be used for various purposes and could drastically change our current way of living. If we would like to benefit from the opportunities that technology can bring us, we need to understand it. And what could blockchain mean to your work or your business? Think of a country without a central federal government or a more task-oriented overall economy without permanent work. Professor Arturo Bris, co-author of the English edition, is definitely director of the IMD World Competitiveness Center. The Writers Redmer Huizinga is a Dutch consultant who inspires and develops groundbreaking solutions that involve the Internet of Things, Big Data, Artificial Intelligence and Blockchain as well as both small and big companies. Sign up for us in the world of blockchain and cryptocurrency! In 2012 Redmer took an interest in cryptocurrency and he's now involved with over 15 pilot tasks initiated by both governments and businesses. With original metaphors and a cheerful way of composing, Redmer Huizinga and professor Arturo Bris discuss how blockchain could change our (economic) world and invite us to reflect about the approaching blockchain revolution. Arturo provides taught Corporate Finance at Yale University and has published study on competitiveness and its own relation to inequality. Along with his international experience in the economic research business Arturo provides inspiring and meaningful examples that illustrate the potential and impact of blockchain on culture.



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Finally, a clear and readable book about Blockchain that's feasible for a non-technical audience. This is a book about Blockchain unlike others. I would suggest this book for 2 audiences: 1) it's an excellent read for people with a wide general interest who want to form a vision on how our future could appear to be and 2) it's essential read for just about any director or more (inc. It was a genuine joy to read this reserve. The book describes fascinating numerous examples that are a mix of applications realized, in building and future applications. You can read, as soon as done, you

actually have a lot of materials to speak toward to when discussing Blockchain. Where additional books reduce themselves in specialized descriptions on what Blockchain can be, this book sketches an extremely clear picture of HOW Blockchain will effect our lives and You skill with the Blockchain. c-level) in virtually any company mixed up in internet technology.Part of my 'best of 2018' book up to now!

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