Vincent Hale

Launch an ICO & Token Crowdsale

The Complete Guide to Prepare your
Startup for Launching Successful Initial
Coin Offering, raising Venture &
Cryptocurrency Capital

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Looking for the expense? Before ICO: Ideal Preliminary Coin Offering, Evaluation of failed ICOs. Checking Token on Securities, Preparation of the Offer, Risks & HOMEWORK, Escrow, Anti-Scam & Multi-sig Wallets, Choice of jurisdiction and organization sign up for ICO, ICO for the Fund, Selection of a Bank and Registering a BANK-ACCOUNT. Thinking of how to issue Tokens, develop Smart Contracts, register a Company, arranged KYC/AML, promote ICO campaign & collect discovers? This Book can help you organize your ICO from A to Z. ICO (Initial coin/token supplying) is a new crowdfunding system for startups, allowing projects at an early stage to collect the necessary funds in a brief period of time. ICO Dictionary. Solidity. 4. 8. During the book, become familiar with how to prepare, start, and promote ICO, understand the specifics of sensible contracts and types of digital tokens, get acquainted with technical equipment for releasing tokens, and learn how to put tokens on crypto-exchange exchanges and how to collect funds and raise capital. Publication chapters 1. THE FUNDAMENTALS of Initial Coin Supplying: What will you find out? Today, ICO is definitely Low-Cost Growth Funding in fact it is the most convenient tool for attracting investments, including because of the insufficient legal regulation and guidance. 57 important Terms, What's ICO (ITO), Venture Capital, Crowdinvesting & IPO? Possible mistakes in planning for ICO, Will your company need ICO? 2. Fundamentals & Overall economy of ICOs: Tokens and Digital Possessions, Primary cost of 1 Token, Internal Value & Amount of Tokens Issued for ICO, Pre-Sale of Crypto Tokens, Crowdsale. Legal scheme and Legal Aspects of ICO: ICO Legal Terms, How to conduct an ICO rather than break regulations? 3. Likely to organize an ICO? Philosophy of purchase in a decentralized Economy, Risks for ICO traders, Types of investment Hygiene, The basics of Crowdsale BUSINESS DESIGN. ICO SCAM & Anti-Fraud, Just how much does ICO cost? How to Launch a successful ICO? In addition to development money, the young business receives a community of devoted users who can check new products and support the project in the market. Preparing your startup for an ICO: Circumstances for ICO investors. 20 tips, Milestones, Roadmap & Advancement plan, ICO Campaign Strategy and Timeline, Startup Team and Exterior Advisors, Financial, Advertising and Business Plan Outline, Attraction of traders and model of the distribution of tokens, Bounty campaign, Executive Summary, Pre-announcement & Community Involvement. Community Management, WhitePaper Framework, Yellow Paper, Stock Exchange Token Listings. 5. Site, video and presentation materials: Naming, Design & Brandbook, Work on the Website, Structure of the ICO Site, Video Production, Project Blog and Social Channels, E-MAIL MARKETING. 6. Appcoins Sale, Types of Smart-Agreements. Criminal Liability, Know Your Client (KYC), Tax aspects of ICO, Exactly what is a Token from a Legal Viewpoint? Want to learn how to Launch a short Coin Offering? 7. Promotion of ICO: advertising and PR advertising campaign: ICO Target Audience, Media plan. 23 stations for an effective ICO Promotion, Content Marketing & WRITING AND SUBMITTING ARTICLES, Targeted Blockchain & Cryptocurrency Traffic. But despite the apparent simplicity, an effective ICO is a complex method, which must be carefully prepared. Technical development for ICO: 7 Blockchain Infrastructure Providers & Systems for the Tokens Concern, Blockchain Development Languages. ICO isn't just money. Hiring Programmers and Programmers, a Technological audit of Smart Contracts, Anti-phishing & Blockchain

Cybersecurity Rules, ICO Support. 9. 10. Token Sale: Token Sale Terms, Instruction for purchasers of the Token, Token Crowdsale, Storage and Transfer of Funds received by ICO, After ICO. Planning ICO Budget, Pre-ICO, ICO, Post-ICO (Pre-Sale, ITO / Crowdsale, Post-Sale), Geography of ICO, Existence after ICO & Fulfillment of Commitments. Full ICO Checklist: 110 Measures, Useful Links

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