



NONPROFIT Z

BUILDING NONPROFITS IN THE ERA OF TECHNOLOGY

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Nonprofit Z: Building Nonprofits in the Era of Technology



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Are nonprofits starving for development? The personal sector has utilized technology to completely transform processes and solutions. The government's technology adoption is certainly approximately four years behind; non-profit Z puts the emphasis on the nice that technology can bring to the nonprofit sector. Nonprofit Z: Building non-profits in the Period of Technology is usually a book for anybody interested in the integration of technology and non-profit strategy, whether you're not used to the field or a practiced professional. Maguire first addresses open public perceptions and obsessions about non-profit overhead spending prices and their negative impact on technology advancement. Maguire describes several make use of instances to inspire the reader. Technology may be the tool that can help nonprofit organizations achieve their mission better and amplify their influence. and the non-profit sector can be a disappointing four years behind that. Component III of the book discusses brand-new and emerging systems that can make a direct effect on these organizations. In Part II, the reader will find out about the increasing need for millennials to nonprofit fundraising. Nonprofit Z reduces the millennial donor profile to figure out where and how to effectively reach this new generation of philanthropist. Nonprofit Z: Building Nonprofits in the Period of Technology is a publication that hopes to change the way nonprofits look at technology.



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