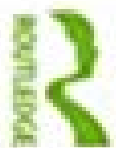


BLOCKCHAIN

TRANSFORMING YOUR BUSINESS
AND OUR WORLD



**MARK VAN RUMENAM
& DR PHILIPPA RYAN**



Mark Van Rijmenam and

Blockchain: Transforming Your Business and Our World



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The web was envisaged as a decentralised global network, however in days gone by 25 years it has come to be controlled by a few, very powerful, centralised companies. This book offers a brand new perspective with which to consider this transformative technology. Blockchain offers a new chance of humanity to fix some major complications. It includes a blueprint for a better world. It provides practical solutions to global problems and will be offering a roadmap to include Blockchain in your business. In this way, Blockchain can contribute to solving climate transformation, reduce voting fraud, repair our identity systems, improve fair trade, and present the poor a chance to improve their lives by monetising their (digital) capital. A global built upon peer-to-peer transactions and clever contracts can empower people and communities. Blockchain is normally a technological paradigm shift that allows secure, dependable, and direct info transfer between people, organisations, and things, so that we can manage, verify, and control the usage of our own data. It describes how Blockchain can optimise the processes that run our society. With better data comes better decision-making. It can authenticate data, maintain its evaluation, and automate its use. Filled with easy-to-understand illustrations, this book displays how Blockchain can take over where in fact the internet has fallen short.



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The transformative power of trust. Unlike any treatise on this issue I've seen to date, this book is a thorough but easy to read exposition of the main transformative problem of our time;The truth is, the blockchain is a fantastic new environment for applying improved systems across all sectors: this book represents a perfect springboard to expand our consideration of the blockchain to move beyond just sizzling topic financial applications and transfer to consideration of more socially productive sectors and uses.The vision is strong, and the argument well-constructed--most of all because it takes vision to boost the world, and it requires vision to start to see the possibilities for the blockchain. Instead it's a more useful record for most people because it clarifies why this new course of consensus powered, distributed, immutable databases we

collectively call "Blockchain" are generating therefore much interest. Absolutely an excessive amount of focus has been on the blockchain in the investment and finance sector. I can highly recommend this book for anybody wishing to learn what all the fuss is approximately. This book expands the social discourse on the narrative of the blockchain, pointing to a myriad of other and more productive social uses for the blockchain. This book has a vision. In its simplest form, the author delineates constructive sectors to recognize particular avenues of blockchain execution that can best serve the nice of humanity. It's not a technical book about the algorithms, although it explains what they are and how they differ from each other. The authors take us on a journey looking at the seven "Wicked Problems" from this is and implementation of identity, corruption and fraud detection and its own mitigation, to sensible contracts, the rule of law and even how brand-new blockchain processes may improve participation and secure democracy itself. But Cryptocurrency and ICO's and so on are really just the domain of the purchase and banking sector, and represent the way the investment sector is wanting to get on the blockchain. More than enough with the Crypto Headlines: Blockchain Can Improve All Sectors and Systems! trust and how mathematics might help deliver it. In lots of ways, this book is the first of its kind to provide a blueprint for expanding that focus, and effectively harnessing the opportunities that the blockchain truly offers with regards to increased efficiency, with his book giving us a good look at all of the ways this can happen. The crypto issue is getting really old really fast, especially using what lies behind the door on the real blockchain! Thanks Tag, for broadening my perspective! I also appreciate how you illustrate applications and factors in your many good examples. Anyone can browse this book and be a blockchain visionary, if not expert. Personally, I would recommend it to learn what the blockchain really is and how transformative the blockchain really can be.

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