

The background of the book cover features a series of horizontal lines in grey and yellow. These lines are not straight; they have various curves, loops, and arrows pointing in different directions (left, right, and diagonally), creating a sense of movement and interconnectedness, which visually represents the 'networked markets' mentioned in the subtitle.

"Thorough and often provocative."

—JEREMY G. PHILIPS,
Wall Street Journal

PLATFORM

HOW NETWORKED MARKETS
ARE TRANSFORMING THE ECONOMY AND
HOW TO MAKE THEM WORK FOR YOU

REVOLUTION

Geoffrey G. Parker
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